

# THE BANNER

## South Africa 2010: World Cup Winners and Losers off the Pitch

BY THOMAS BRIGANDI & MARK BOCHEVER

In 2004, an aging Nelson Mandela pitched South Africa as a World Cup host to FIFA, soccer's international organizing body, as a story of hope and overcoming. Sixteen years after the end of apartheid, South Africa is poised to become the first African nation to host the world's second largest sporting event.

South Africa has widened its roads, upgraded its hotels, increased security and built state of the art stadiums in anticipation of the World Cup. The question now is will it see a return on its investment?

Most signs suggest that the World Cup's impact on South Africa's economy will be muted at best. A recent study published by Jean Francois Mercier of Citigroup-Johannesburg predicts that the World Cup will boost GDP by only 0.5%. Other academics have put the number closer to 0.2%. Grant Thornton, a multinational

accounting firm, believes that 330,000 foreigners will visit this summer, down from its original projection of 480,000 in 2008. The economic slump, it thinks, will discourage soccer fans from making the trip to the most southern African nation.

In December, the British Telegraph Travel suggested that price-gouging hoteliers might also be to blame. Taking advantage of the foreigner influx, 65% of hotels in Johannesburg were charging more than 50% of normal peak season rates for accommodation between June 31 and July 31, the period of time when the World Cup will be played. The four-star Cape Town Lodge Hotel even raised its rates from 68 Pounds per night to 395.

Other entrepreneurial locals have not been so lucky. Food and drink peddlers looking to sell the native steak and pap at matches have been turned away by FIFA and its multinational sponsors who include McDonald's and Coca-Cola.

The biggest beneficiary of the World



Photo from: shine2010.co.za

Cup, it turns out, is FIFA. The organizing body is only responsible for paying teams' travel expenses and prize monies. In return, it gets to keep TV and marketing revenues. For the 2006 World Cup hosted in Germany, FIFA incurred costs of 222 million Euros while receiving revenues of 1.4 billion Euros, a nice return on investment.

But South Africans remain hopeful that in the long run they will come out ahead. The tourism industry sees the event as an opportunity to showcase South Africa to the world. It anticipates tourism to grow past the 10 million mark and to hit 14 million per year by 2014.

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## 6.0 earthquake hits eastern Turkey, kills 57

BY ASSOCIATED PRESS

A strong earthquake with a preliminary magnitude of 6 struck eastern Turkey on Monday, killing 57 people as it knocked down stone or mud-brick houses and minarets in at least six villages, the government said.

The government's crisis center said about 100 other people were injured in the quake, which hit at 4:32 a.m. (0232 GMT, 9 p.m. EST Sunday) in Elazig province, about 340 miles (550 kilometers) east of Ankara, the capital.

The earthquake, which caught many people as they slept, was centered near the village of Basyurt and followed by more than 30 aftershocks, the strongest measuring 5.5 and 5.1, the Kandilli seismology center said.

The worst-hit area was the village of Okcular, where some 17 people were killed and homes crumbled into piles of dirt. Another 13 people were killed in the village of Yukari Demirci, Gov. Muammer Erol said.

By noon, everyone had been removed from the rubble and there was no one left buried inside the debris, Erol said.

"Everything has been knocked down, there is not a stone in place," said Yadin Apaydin, administrator for the village of Yukari Kanatli, where he said at least three villagers died.

Authorities blocked access to Okcular so ambulances and rescue teams could maneuver on the village's narrow roads. Relatives rushed to the village for news of their loved ones.

"The village is totally flattened," village administrator Hasan Demirdag told private NTV television.

Ali Riza Ferhat, an Okcular resident, said he was woken up by the jolt.

"I tried to get out of the door but it wouldn't open. I came out of the window and started helping my neighbors," he told NTV television. "We removed six bodies."

Villagers lit fires to keep warm.

The quake was felt in the neighboring provinces of Tunceli, Bingol and

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Photo from: standupforamerica.wordpress.com

One of The Most Powerful Banks  
In the World

## Bloomberg Says a Soda Tax 'Makes Sense'

BY A. G. SULZBERGER  
NYTIMES.COM

As the battle over the state budget and the looming multibillion-dollar gap becomes more intense, Mayor Michael R. Bloomberg has stepped up his call for the Legislature to pass a penny-per-ounce tax on soda to stave off major service cuts to education and health care.

During his weekly radio address on Sunday — a day before a symposium on the topic — Mr. Bloomberg noted research suggesting that such a tax would reduce consumption of the sugary drinks, driving down obesity rates and the accompanying medical costs. Yet his main thrust was on finding a quick source of revenue for a city in serious need of one.

"In these tough economic times, easy fixes to our problems are hard to come by," he said. "But the soda tax is a

fix that just makes sense. It would save lives. It would cut rising health care costs. And it would keep thousands of teachers and nurses where they belong: in the classrooms and clinics."

The city's health commissioner, Dr. Thomas A. Farley, and his predecessor, Dr. Thomas R. Frieden, have advocated such a move, but the comments reinforce the mayor's newly public support of the controversial tax.

Last year, after Gov. David A. Paterson encountered such strong opposition that he eventually dropped the proposal, Mr. Bloomberg expressed support for it but noted the "enormous outcry" and said the idea was "just not one that we're going to be pursuing."

This year, Mr. Bloomberg is throwing his weight behind the proposed tax at a time when the governor has been weakened and distracted by scandal. During testimony about the budget before the

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# American Democracy Project

## Court Upholds "One Nation, Under God" in Pledge

Phrase Ruled Constitutional After Trial

BY KANIKA KHANNA  
ADP EDITOR

According to a new ruling by the U.S. 9th District Circuit Court of Appeals, the phrase, "one nation, under God" will be kept in the Pledge of Allegiance. This reverses the court's previous decision that the inclusion of this expression was unconstitutional. A Californian man and atheist, Michael Newdow presented this case previously in 2002, as well as in 2004. He stated to The Los Angeles Times, "This is not a politically popular cause and those who would disenfranchise a majority have the power to do it." Newdow has also argued against the axiom "In God We Trust" being printed on the U.S. dollar, "citing a Supreme Court ruling that the phrase constitutes a national motto."

Some argue against removing the saying, citing tradition as favoring its inclusion. One can note, however, that the expression "one nation, under God" did not exist within the Pledge of Allegiance until 1954, under the



Photo from: americangallery.wordpress.com

Eisenhower administration. Many campaigns to include the phrase within the Pledge failed. U.S. District Judge Lawrence K. Kariton believes that "under God" was embraced because of the atmosphere that resulted from the Cold War, in a "gesture against the godless communism of the Soviet Union." Kariton ruled in favor of Newdow's proposal.

Newdow's opinion was also supported by Judge Stephen Reinhardt, who wrote, "the state-directed, teacher-led daily recitation in public schools of the amended 'under God' version of the Pledge of Allegiance . . . violates the Establishment Clause of the Constitution." The Establishment Clause of the First Amendment maintains that the government cannot declare a nation-

al religion, nor endorse one religious practice over the other. This, along with the Free Exercise Clause, which states that one holds the right to freedom of religion, sets the grounds for separation of church and state. Newdow believes that the inclusion of "one nation, under God" implies a form of state-mandated religious practice.

Judge Carlos T. Bea, who ruled against Newdow's appeal, argued, "Not every mention of God or religion by our government or at the government's direction is a violation of the Establishment Clause." He further asserted, "The Pledge of Allegiance serves to unite our vast nation through the proud recitation of some of the ideals upon which our Republic was founded and for which we continue to strive: one Nation under God - the Founding Fathers' belief that the people of this nation are endowed by their Creator."

In a 2-1 ruling, the panel reversed the previous decision that the phrase was unconstitutional, stating that no federal law requires students to recite the pledge or the religious reference in it, according to The Los Angeles Times. Newdow wishes to petition for appeal once more, to both the 9th Circuit and the Supreme Court.

## Many Potential Successors if Rangel Retires

BY MICHAEL BARBARO  
NYTIMES.COM

Representative Charles B. Rangel's decision to relinquish the coveted chairmanship of the House Ways and Means Committee has raised a once-unthinkable possibility: that after 39 years in Congress, he will not seek re-election this year.

Even as Mr. Rangel insisted on Wednesday that he would run, a person who has spoken with the congressman about his political future over the past few days said that if he did not regain control of the committee, an unlikely prospect in a tough election year for Congressional Democrats, he would consider dropping out of the race.

"He would have to take a really hard look at the race," said the person, who spoke on the condition of anonymity so as not to offend Mr. Rangel by discussing a private conversation.

In an interview, Mr. Rangel rejected the speculation and said, "There is no way that I can foresee anything that

would stop me from running for re-election."

If he decided not to run, it would touch off an intense battle for what has been, for the past 20 Congressional elections, the safest of safe House seats. The last time that Mr. Rangel faced a serious Democratic challenger was 1994, when he defeated his primary opponent by nearly two to one.

In interviews, his potential successors carefully parsed their words out of deference to Mr. Rangel, the dean of the New York Congressional delegation. But they left little doubt about their interest in his job.

Privately, many said that Mr. Rangel's brand had been damaged by a series of House ethics investigations and that the loss of his powerful perch on the committee would diminish his ability to deliver crucial funding for his district, which includes Harlem.

There is clearly a reassessment going on," said State Senator Bill Perkins, a Democrat, who is eyeing Mr. Rangel's seat and may decide to run whether or not the representative stays in the race.

"There is a big difference between the chair of the powerful Ways and Means Committee and the situation he is in now."

Without the chairmanship, said Mr. Perkins, who represents Harlem, "you just don't have as much juice."

Mr. Rangel said that because he had the greatest seniority on the committee, "my effectiveness as a member is not challenged."

Mr. Rangel faces a single declared primary opponent this year: Vince Morgan, a banker who once worked for him. On Wednesday, Mr. Morgan commended Mr. Rangel for giving up his chairmanship and said it was "time to turn the page" by electing a new congressman.

"The people I talk to on the streets are numb to this — they are tired of it," he said of Mr. Rangel's ethics troubles.

Assemblyman Keith L. T. Wright of Harlem, the chairman of the Manhattan Democratic Party and a close ally of Mr. Rangel's, said that he would consider entering the race, but only if Mr. Rangel were to step aside. "I am very interested, absolutely," he said.

"If you are involved in politics in any way, shape or form, being a member of Congress is something you would love," Mr. Wright added. But he predicted that Mr. Rangel would run. "The community needs him right now," he said.

Mr. Wright took pains to suggest that he was not exploiting Mr. Rangel's troubles. "It's very delicate," he said.

Assemblyman Daniel J. O'Donnell, whose district overlaps with that of Mr. Rangel, said he would "certainly" examine a run should Mr. Rangel not seek a new term. Being a legislator "fits my skill set and my soul," Mr. O'Donnell said.

Asked whether he thought that Mr. Rangel should run for a 21st term, Mr. O'Donnell said, "I am not here to tell him what to do." He added: "Congressman Rangel is no longer a young man. There is a possibility he may choose not to run for re-election."

Political consultants and analysts said that they expected Assemblyman Adam Clayton Powell IV and Councilwoman Melissa Mark-Viverito, both of whom represent East Harlem, to explore entering the race. Neither returned a telephone call on Wednesday.

"It is a very enticing seat," Mr. Morgan said. "There are plenty of people circling around, waiting for their chance."

"6.0 earthquake hits eastern Turkey, kills 57"  
Continued from the front page

Diyarbakir, where residents fled to the streets in panic and spent the night outdoors.

Some of the injuries occurred during the panic, when people jumped from windows or balconies. Video from the Dogan news agency showed residents bringing the injured to hospitals by cars and taxis.

Prime Minister Recep Tayyip Erdogan and Kandilli Observatory's director, Mustafa Erdik, urged residents not to enter any damaged homes, warning that they could topple from aftershocks that Erdik said could last for days.

Television footage showed rescue workers and soldiers at Okular lifting debris as villagers looked on. Rescuers dug into the dirt, finding the body of an elderly man, and quickly covered him with a sheet.

Two women sat on mattresses wrapped in blankets. The tremor also knocked down barns, killing farm ani-

mals.

Turkey's Red Crescent organization sent tents and blankets to the region. Erdogan said ambulance helicopters, prefabricated homes and mobile kitchens were also being sent.

Earthquakes are frequent in Turkey, much of which lies on top of the North Anatolian fault. In 1999, two powerful earthquakes struck northwestern Turkey, killing about 18,000 people.

In 2007, an earthquake measuring 5.7 damaged buildings in Elazig, briefly trapping a woman under debris. In 2003, an earthquake measuring 6.4 magnitude collapsed a school dormitory in the neighboring province of Bingol, killing 83 children. The collapse was blamed on poor construction.

### Internship Opportunities @ The Banner

The Banner is now offering internships to CSI students. Internships take place for one semester and offer opportunities to learn about Journalism and New Media. Through these internships students will become involved in the operation and production of The Banner. Interns will work a minimum of (10) hours per week. Depending on the type of internship students will learn about and assist in blogging, correspondence, editing, fact-checking, graphic design, layout & production, photography, reporting, web design, etc.

For more information visit us in 1C-228 or contact us:  
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### Check Out The Banner On The Web



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### LETTER FROM THE EDITOR

## If You Don't Like the Courses at CSI Then Leave

BY BRIAN GONZALEZ  
EDITOR IN CHIEF

Being a student at CSI means that you will eventually come across a course that is required that you don't like. If you really don't want to take a particular course that is required what are your options? You could try figuring out how many of your credits will transfer over if you decide to leave CSI. You could try delaying taking the course or attempt to get a waiver, but chances are that it'll be more work than its worth. So is there a better option? Actually there is... get an e-permit.

What exactly is an e-permit? CUNY's e-permit website states that an "e-permit facilitates the process of CUNY students obtaining permission to register for courses offered at other CUNY colleges."

Meaning that if you are willing to travel outside of CSI to any one of the other 22 CUNY colleges located throughout the five boroughs of New York you can find a course that is right for you.

However you need to consider a couple of things. First is the course you want to take a required course for your general education requirements or a Major requirement? Or is the course an elective? In any of the cases mentioned you need to understand that, "prior to taking courses at another institution a student should inquire at the Host College for registration dates and procedures governing permit/transient students."

Second you need to make sure that you are eligible to apply for an e-permit. According to the e-permit website you must meet the following requirements:

\* A matriculated student currently in attendance at a CUNY college (Home college);

\* Undergraduate students with a minimum cumulative GPA of at least 2.00;

\* Graduate students with a minimum cumulative GPA of at least 3.00;

\* A student cannot have any stops on his/her record;

\* A student must meet all Home college registration requirements, such as completed immunization;

\* Newly admitted and continuing Macaulay Honors College and CUNY BA students with advisor approval.

If you fall into either one of the following categories you can not apply for an e-permit:

\* A non-degree student

\* A newly admitted undergraduate or graduate student prior to completing their first term at the Home college.

Once you meet the requirements to register for an e-permit and you know how the course you want to take will be counted towards your degree there are a few things you need to do to make sure that things go smoothly. Always check with your 'home' college for an equivalent course. So an example would be if you want to take a language course that is already offered at CSI, but at another CUNY college. What you have to do is make sure that there is an equivalent course. So let's say you took Basic Spanish I and want to take the next level at Kingsborough. The course there would be Elementary Spanish 2, confused yet? Each college has their own set of classes at different levels of study so the best way to make sure you're not taking the wrong course is to do a little research.

Thankfully you don't have to do too much work because an e-permit goes through an approval process, which involves Registrar, Academic Advisement, and the respective department the course you want to take falls under. In our example it would be the Modern Languages Department.

While all of this seems like a lot of work it can be a very rewarding experience. Not only do you get to learn something new you get to learn it outside of CSI. Then you can see if CSI is really as bad or as good as you feel it is. Also you can use this experience to gauge if the academic path you chose is the right one for you.



## BANNER BRIEFS

A Roundup of CSI News

### CSI Community Rise to Challenge and Volunteer

The College of Staten Island is calling upon its community members to use their time, passion, skills, and willingness to help address New York City's most pressing needs and make a difference.

CSI is competing against 17 other NYC Colleges and Universities to see which college community volunteers the most time for community service, as part of the College Challenge. The Challenge is an NYC initiative to promote service and volunteerism at CSI and in New York City. Its aim is to achieve two overarching goals: make our city the easiest place in the world to volunteer and set a new standard for how college communities can tap the power of their people to tackle our community's most pressing challenges.

At present, CSI is positioned to win, and, with a continued outpouring of response from students, faculty, and staff, a CSI victory can be ensured.

Members of the College community who are currently volunteering for any non-profit organization, school, hospital, group, or fundraiser should Click Here to create a profile and begin logging in their community service hours to ensure that that volunteer time earns CSI the title of most socially responsible school in NYC.

Those who are not currently volunteering, but would like to get involved, should contact Robert King Kee in the Office of Student Life at 718.982.3119.

As an incentive, the top ten CSI student volunteers who log the most service hours will be awarded one of many prizes including an IPOD Nano, CSI sweatshirts, two pairs of tickets to the CFA's "Night of New York Comedy," and many more prizes. The top ten students city-wide will have the opportunity to intern with the Mayor's Office this summer.

CSITODAY.NET

### NYC Film Premier of Rescue Men: The Story of the Pea Island Life Savers at CSI

The College of Staten Island hosted a screening of the film *Rescue Men: The Story of the Pea Island Life Savers* on Thursday, March 4 in the Center for the Arts Williamson Theatre.

The film outlines the work of African American rescuers at Station 17, part of the U.S. Life-Saving Service that was founded in 1871 to ensure safe passage for seafaring persons and cargo, and the precursor to today's U.S. Coast Guard.

CSITODAY.NET

# Research Findings for Community Organizations Presented at CSI's Center for the Arts

BY CSITODAY.NET

Two teams of upper-class marketing research students presented the results of their research projects from last semester to the American Cancer Society (ACS) and to the Council on the Arts and Humanities (COAHSI) last Wednesday at the College of Staten Island's Center for the Arts.

"I was so impressed with the initiative and results (of the students) - I've been telling everyone. These findings will be very useful as we begin our 2011 strategic planning process and I'm most appreciative," said Alberta Bresica of the American Cancer Society. Melanie Franklin Cohen of COAHSI added, "Thank you so much for the opportunity to have the students work with me. I really appreciate the findings of their report!"

The CJJG Research Group with members Joanne Accardi, Gelena Istomin, Carmella Lubrano, and Jillian Graniero gave a 20-minute presentation on their findings to Alberta Bresica, Executive Director of the American Cancer Society, Staten Island division. Following a brief question and answer session, The DaVinci Research Group, made up of team members Emanuel Zouboulis, Tease Ammannoo, Jamila Cheesé, and Marisa Streppone, then presented their findings to Melanie Franklin Cohen, Executive Director of the Council on the Arts and Humanities (COAHSI).

These presentations were executive summaries of information gleaned from last fall semester's research. Each team met with their client to determine the prob-



Photo by csitoday.net

[L-R] Emanuel Zouboulis, Melanie Franklin Cohen, Jamila Cheesé, Marisa Streppone, Tease Ammannoo

lem areas; define the research objectives, constructs; and measurements; and develop a questionnaire. The questionnaires were completed electronically via Constant Contact to a sample of both organization supporters as well as Staten Island Chamber of Commerce members who agreed to participate. The data were then analyzed via SPSS, a statistical software application that the students had to learn, and then crafted into a final report and PowerPoint presentation. Each team was able to demonstrate new and surprising insights to each organization from their support base as well as chamber members, and provided real-world suggestions for cultivating future donor/supporter involvement.

Past research projects from CSI mar-

keting research students have included a study for a St. John's University continuing education program and for SCORE, Staten Island branch.

Professor Thomas Tellefsen, chairman of the Business department, as well as a team from this semester's marketing research class also attended. Bill Dubovsky, adjunct lecturer in business, welcomed the audience and videotaped the presentations for future classes. "The teams did outstanding work. It is truly impressive to see the results of our students' academic research put to practical use by community organizations." Dubovsky stated.

Each client received a copy of the research report, data, and a copy of the PowerPoint/Keynote presentation.

# Doctoral Student's Report Spurs Legislation, Targets High Cost of College Textbooks, Touts e-Textbooks to Reduce Prices

BY CUNY.EDU

A white paper by Graduate Center doctoral student Kimberly Libman, targeting the high cost of college textbooks, is the basis of a legislative package just introduced in the New York State Assembly. The paper, *Transforming Textbooks*, shows how electronic textbooks can reduce costs and expand academic resources for cash-strapped public college students, who spend more than \$1,000 annually on required texts, and for public universities, which are facing budget cuts. But, the

report also warns, the publishing industry's current business practices stand in the way.

Libman, a Ph.D. candidate in Environmental Psychology, is the Graduate Center's first Urban Policy Fellow in a recently created program headed by Dr. Stephen Brier, Professor of Urban Education and Special Assistant for Legislative Affairs to President William Kelly.

Based on Libman's research, NYS Assemblymember Micah Z. Kellner, who represents Assembly District 65 on the

East Side of Manhattan, has introduced legislation to establish "a pilot program for bulk purchase electronic textbook delivery." The three-bill package is designed "to enable students to access electronic textbooks and course materials through the university library systems" of CUNY and SUNY. It also "provides criteria for colleges and universities to be eligible for the program" and requires the chancellors of both CUNY and SUNY "to evaluate the results of the program" in its impact among students, faculty,

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"Bloomberg Says a Soda Tax 'Makes Sense'"  
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Legislature in January, Mr. Bloomberg — whose history of using his office to tackle public health issues includes an anti-soda advertisement campaign and banning smoking in bars — called the proposal "far-sighted."

Dr. Richard F. Daines, the state health commissioner, said he had

noticed a difference.

"What I think you're seeing is really a momentum shift in favor of doing it," he said.

Dr. Daines added that the new tax differed from the one proposed last year in that it would be levied directly on soda producers and the estimated \$1 billion in annual revenue would be dedicated to the health care budget, rather than to the general fund. Mr. Bloomberg

said the tax would also benefit education.

On Monday, Mr. Paterson was scheduled to headline a symposium about the beverage tax at the State Capitol, in Albany, with Dr. Daines and Dr. Farley attending.

"South Africa 2010: World Cup Winners and Losers Off The Pitch"  
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These predictions are not without precedent. In the three years after its World Cup, Germany saw tourism revenues increase by 1.5 billion Euros as 88% of WC-goers said that they would recommend a visit to the country.

South Africa may not be able to rely on the same positive feedback. In a country where crime is rife, roughly 30% of the workforce is unemployed, 40% live below the poverty line and ethnic tensions are still palpable, it is easy to imagine how a string of unfavorable events could dampen the experience and damage the country's brand.

To prevent such events from occurring, South Africa has invested 600 million Rand (the South African currency), into its police force, purchasing helicopters and other equipment. The South African Navy has even committed to enforcing a 50 kilometer match day "no-fly" zone around three out of the nine World Cup stadiums located in coastal cities.

Yet for a nation whose ability to host the tournament was in doubt as late as 2008, being on the verge of doing so is already a victory. The GDP growth, increased prestige and political clout are just icing on the cake.

# CUNY Energy Institute Awarded \$350K Grant For Developing Potentially Groundbreaking Technology

BY CUNY.EDU

New York State's energy research agency has awarded \$350,000 to the CUNY Energy Institute, supporting two projects underway at the Institute to develop innovative and inexpensive methods of storing energy—including one that could have a major impact on the growth of hybrid electric vehicles. The grant, announced Wednesday by the New York State Energy Research and Development Authority (NYSERDA), is part of an \$8 million package awarded to 19 universities and companies around the state to help develop or commercialize cutting-edge energy storage projects. NYSEDA said it chose projects with both economic and environmental advantages—those "that will strengthen New York's standing as a national leader in the energy storage industry and help build New York's clean energy economy for the future."

The state funds will support the CUNY Energy Institute's development of a potentially revolutionary version of nickel-zinc battery technology—a project that could provide the hybrid electric vehicle industry with a rechargeable battery that

is less expensive, more eco-friendly and safer than those now in use.

"The problem with nickel-zinc in hybrid electric vehicle applications is that it requires frequent recharging, which degrades battery life," said the institute's director, Dr. Sanjoy Banerjee. By developing a method of controlling the flow and composition of the battery fluid, Institute researchers have already observed much higher lifetimes in accelerated testing than any other nickel-zinc batteries now on the market. "To date, we have obtained more than 1,300 deep discharge cycles in laboratory test cells, with little capacity decay," Banerjee said. "That is an improvement of more than 400 per cent over what has been previously demonstrated for nickel-zinc, and even better than lithium ion batteries, which last three or 4 times longer."

Banerjee said that the implications of a successful "flow-assisted" nickel-zinc battery are enormous. "The main roadblock to widespread adoption of hybrid technology is the lack of an acceptable battery," he said.

The other Energy Institute project included in the NYSEDA grant is a

capacitor system that could be used to improve power management in conventional energy sources ranging from coal-fired boilers to nuclear plants—as well as in converting and storing energy from renewable sources such as wind and solar power.

The state grants support the New York Battery and Energy Storage Technology Consortium (NY-BEST), an industry-focused coalition working to further the development of an advanced battery and energy storage sector in New York State's economy.

"Creating more advanced energy storage technologies is essential for us to achieve substantial reductions in our greenhouse gas emissions and energy use," said

Francis J. Murray, Jr., NYSEDA president and CEO. "The proposals we are funding will not only help meet our energy needs, but will demonstrate New York's leadership in energy technology, stimulate world-class research and development, and commercialize products that will help build a clean energy economy and create jobs for the future."

"Doctoral Student's Report Spurs Legislation..."  
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and library staff.

The CUNY/SUNY bulk e-textbook purchasing plan would have the university systems buy electronic titles only in flexible formats. "Format flexibility is key," Kellner says. "By writing into the law that the digital format must be as readily usable for a student using a desktop or laptop, e-book reader or Kindle, as it is for the student who buys that latest gadget, iPad or otherwise, we ensure that students are not priced out of being able to participate based on what kind of device they happen to own, are able to afford, or have access to."

University libraries now experience difficulties trying to exercise traditional fair use

of their electronic titles. Publishers put poison pills into licensing agreements that don't allow e-books to be used like printed ones. For instance, e-books can expire and be deleted from the university library's server or aren't allowed to be transferred from one college to another through existing inter-library loan systems. Under the legislation, the universities would not be allowed to enter these types of toxic licensing agreements, thus forcing publishers to negotiate.

"It's clear that the publishing industry sees e-textbooks as competition for dead-tree textbooks," Kellner says. "They are fixing the game: pricing digital titles higher than they need to be with licenses that make it impossible to fully realize their potential." He says the legislation, if

passed, "leverages our biggest asset in fighting the publishing goliath — our strength in numbers. If CUNY and SUNY negotiate the bulk purchase of digital textbooks on behalf of all 625,000 public university students, they should be able to get a pretty good deal on those licenses. My legislation requires them to do just that."

E-book pricing by publishers came under fire in a recent dispute between Amazon and Macmillan, a publishing giant, when Amazon pulled all Macmillan titles from its site after Macmillan refused to accept Amazon's lower pricing for its e-book titles. Amazon eventually capitulated to Macmillan's higher pricing demands.

## Join The Banner!

The Banner is looking for writers, editors, photographers, designers and cartoonists for this, and future semesters.

Newspaper and writing experience are not necessary.

If you are interested in writing about sports, hard news, the arts, movies, politics, music, sex, comedy, or just about anything else, join the Banner team!

Submit your articles to 1C-228, or email them to: [The.BANNER.CSI@gmail.com](mailto:The.BANNER.CSI@gmail.com).



17 of today's hottest celebrities walked the runway in Red Dresses created by America's top designers to raise awareness of women and heart disease. The Heart Truth went "behind the seams" on the opening night of Mercedes-Benz Fashion Week to warn women of their #1 health threat.

Photos By: Michael Dote



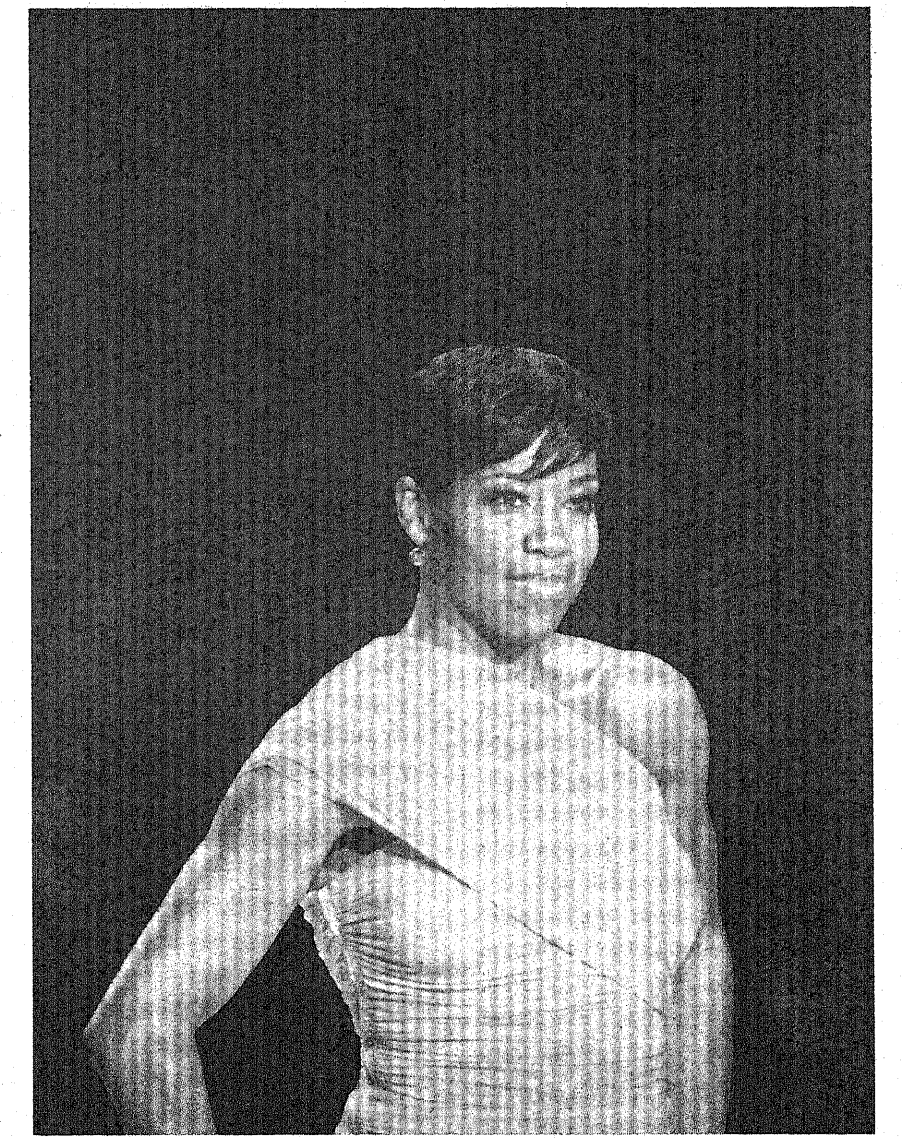
Pauley Perrette



Raven-Simone



Jordan Sparks



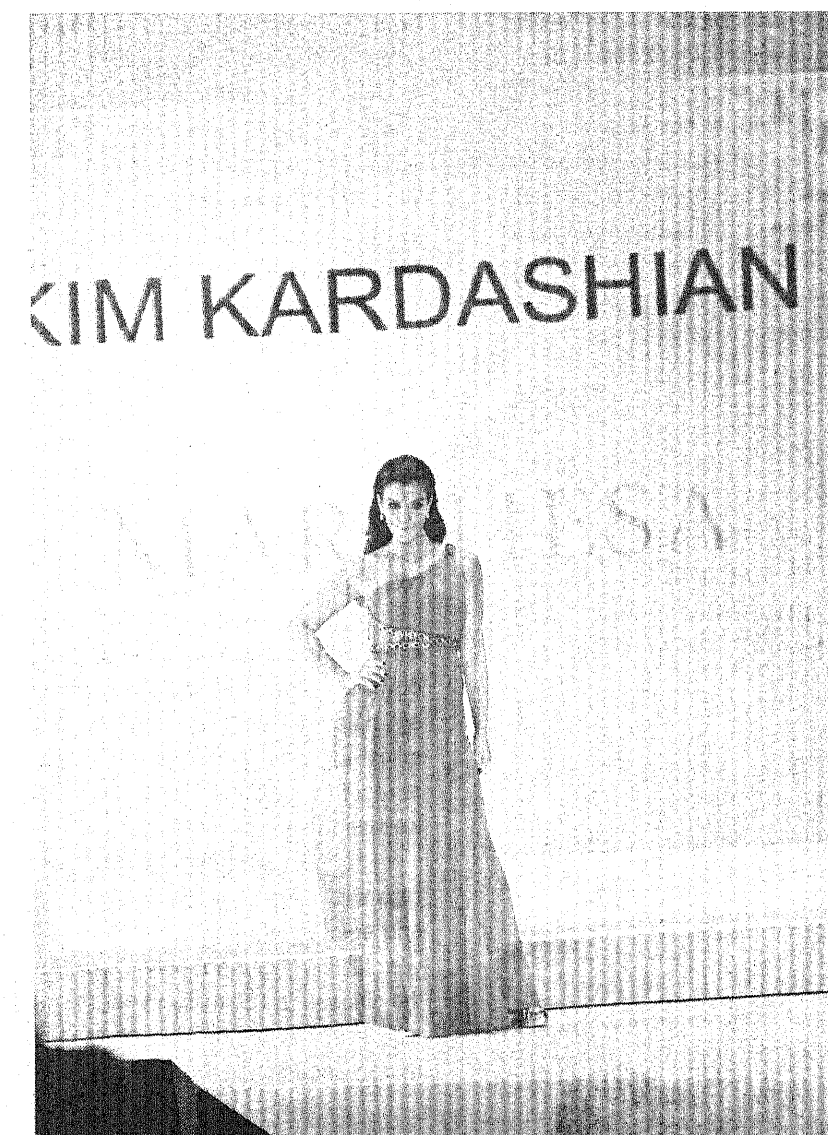
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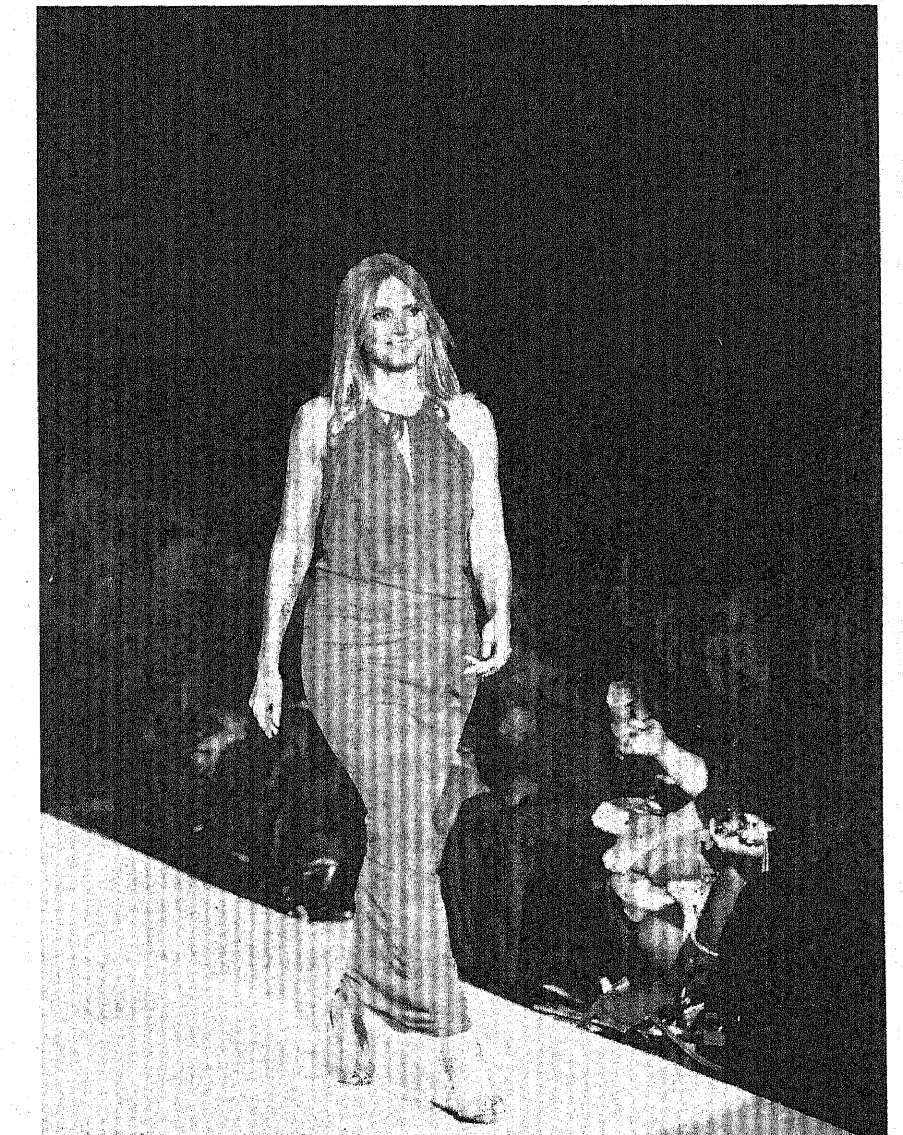
Kimora Lee



Joan Collins



Kim Kardashian



Hedi Klum

The Heart Truth is a national awareness campaign for women about heart disease sponsored by the National Heart, Lung, and Blood Institute (NHLBI), part of the National Institutes of Health, U.S. Department of Health and Human Services (HHS). Through the campaign, NHLBI leads the nation in a landmark heart health awareness movement that is being embraced by millions who share the common goal of better heart health for all women.



## It Came from Planet Mars

BY SPENCER BOLLETTIERI  
CONTRIBUTOR

Deep underground in a secret military base, the sirens screech, scientists scream and the halls echo with the slam of metallic doors as an alien invader from another world escapes captivity and begins its conquest of the carbon-based life forms of planet Earth. For sometime now the pages of science fiction have been filled with stories similar to these, making us wonder what kind of dangers may or may not be lurking beyond our planet. However when it was rumored that sometime in the 2020's, NASA scientists plan on bringing back a sample of Martian soil on their latest expedition to the red planet, people became concerned as they began to wonder what else they might be bringing back with them.

For some time now, when asked the question on whether or not life had existed else where in the universe, people have often turned to the planet Mars for answers. Fourth planet from the Sun and one of Earth's closest neighbors, Mars was suspected to have life for sometime now. In the 19th century it was believed that the canals and canyons that mar the planet's crust were canals made by thirsty aliens. In the 50's, the sci-fi silver screen considered the Martian people legitimate threats and now in 2010 we still believe that the Martians are there as we explore the dried up river beds and keep track of the suspicious methane clouds being currently harbored within the Martian atmosphere. And though our understanding may have changed

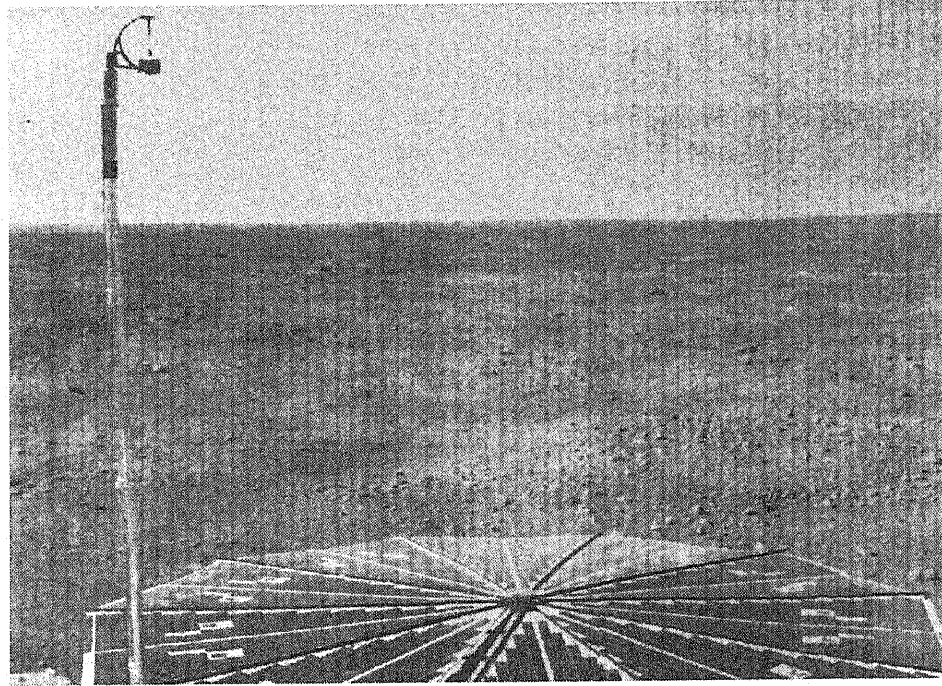


Photo from: nasa.gov

of what life beyond our planet may look like and we may no longer be seeking the little green men, the idea that Mars may have sustained life is still an idea to this day that is being considered by scientists all over the world as our expeditions to the planet tell us more about Mars' wet history.

What kind of danger can a jar of dirt bring? Though the Martians may not be wielding ray guns and giant robots, it is believed by some that the outbreak of an alien virus or bacteria could be dangerous to the species on planet Earth. In 1969 celebrated author Michael Crichton wrote "The Andromeda Strain"; a scenario, quite similar to the planned expedition in 2020's. In the novel Crichton writes of a military probe that manages to bring back a microscopic alien organism. Capable of mutating at an alarming rate and able to infect others with little difficulty, it proceeds to threaten the human populations as it spreads amongst the team of scientists designated to study the creature. But how real of a threat is an invasion from Mars? Well though some people are concerned about an extraterrestrial threat, NASA's

own Dr. Catharine A. Conley of the Planetary Protection division is reassured that the government has taken plenty of advanced precautionary measures to prevent the release of anything harmful to our planet. "Requirements for planetary protection on a Mars Sample Return project will be very stringent, to avoid any release of potentially harmful material," she confirmed in an online interview. Conley later went on to say, "Protecting the Earth is the highest priority for planetary protection on a sample return from Mars" and that in compliance to article 4 of the 1967 Space Treaty, NASA will contain the samples in an environment used to study the most biohazardous pathogens, quite similar to the facilities used to study the deadly Ebola virus.

So whether or not life may exist on Mars and whether or not it may follow us home as we send back samples remains to be seen. But overall it seems as if NASA is taking all the necessary preparations to prevent the release of biohazardous material that will be returned from the red planet.

## Asteroid Listed As Official Cause of Death

BY SPENCER BOLLETTIERI  
CONTRIBUTOR

It's been a mystery over 65 million years in the making and so far everything from the Ice Age to disease and even global warming has been attributed to the death of the dinosaurs. However the journal "Science" reports that on Thursday, a team of 41 scientists including paleontologists, geochemists and climatologists met in London to finally help settle this age old debate. And after having reviewed the countless findings and documentations that were made over the course of the past two decades, scientists are now pretty certain they have found a likely cause of death for the dinosaurs.

"We now have great confidence that an asteroid was the cause of the K-T extinction" says Joanna Morgan, one of the co-authors of the review. She later goes on to describe what kind of impact the K-T asteroid had when it crash-landed in Chicxulub Mexico 65 million years ago. The 9 mile wide asteroid is believed to have had created what scientists called a "hellish environment", which ultimately blanketed the planet in darkness and created a shift in climate. And as numerous terrestrial and marine habitats were destroyed, many of the creatures that inhabited them could simply not adapt. "It's the only plausible explanation" the team concluded after having reviewed the geologic records.

The team posted their official findings and calculations at: <http://impact.ese.ic.ac.uk/ImpactEffects/Chicxulub.html> where people can learn more about the cataclysmic event that killed the dinosaurs and run different simulations of the events that led to their downfall. Currently the final crater is estimated at an earth shattering 95.4 miles and believed to have hit the planet at a force a billion times more powerful than the atomic bomb.

The K-T extinction to this day is still regarded as one of the most influential and epic events in the Earth's 4 billion year history. For it not only put an end to the dinosaur's 160 million year reign, but also allowed for the rise of our mammalian ancestors.

# Business

## Wall Street Regulation – Obama's Seeks to Put Limits on the Trading Practices of Financial Services Firms

BY THOMAS BRIGANDI  
BUSINESS EDITOR

Recently, President Obama proposed a plan that would implement stricter restrictions on the trading and investment arms of commercial banks. Obama is trying to reign in on speculative behavior on the part of financial institutions which are also backed by depositor's money. Simply put, he does not want banks to engage in any sort of behavior that might put average Americans' savings deposits at risk.

According to the piece, "Obama Plan Hinges on Definition of Client Trades" from Bloomberg, under the Obama plan "banks will no longer be allowed to own, invest, or sponsor hedge funds, private equity funds or proprietary trading operations for their own profit, unrelated to serving their customers." (Bradley Keoun, Christine Harper and Ian Katz, 1/22/2010) This notion proves to be a bit more complex than would meet the eye.

Most large American financial services firms have both a commercial banking arm and an investment banking arm within their operations. Companies such as Citigroup, Bank of America Merrill Lynch, JPMorgan Chase, and several

others function as both depository institutions in which people deposit their money, as well as having a riskier and more lucrative side of the business within their investment banking and securities divisions. One option which Obama made reference to during his State of the Union was the notion of reinstating "the Depression-era Glass-Steagall Act; which before its repeal in 1999 banned the mixing of commercial banking and securities business." (Bradley Keoun, Christine Harper and Ian Katz, 1/22/2010) This path is certainly another option, however engaging in the dismantling of such vast firms with tens of thousands of employees when the global financial system is yet to be back on its feet might not be the best idea at the current time.

In fact, House Financial Services Committee Chairman "Barney Frank told Bloomberg Television he would support the limits, though he would like to see them implemented over five years instead of immediately." (Bradley Keoun, Christine Harper and Ian Katz, 1/22/2010) As Chairman Frank said, it might be prudent to wait to implement such a strategy just to make sure that the American financial firms in question are on solid ground before restructuring their operations.

The investment vehicles that the securities arms of banks which Obama seeks regulation on are hedge funds, private equity funds, and proprietary trading operations. According to Investopedia.com, a hedge fund is an "aggressively managed portfolio of investments that uses advanced investment strategies with the goal of generating high returns." Similarly, "Private equity consists of investors and funds that make investments directly into private companies or conduct buyouts of public companies that result in a delisting of public equity." (<http://www.investopedia.com/terms/p/privateequity.asp>)

Lastly, and perhaps the most controversial of the proposed regulations is the ban on proprietary trading operations by banks. According to Investopedia.com, proprietary trading is when "a firm trades for direct gain instead of commission dollars. Essentially, the firm has decided to profit from the market rather than from commissions from processing trades." The problem with regulating proprietary trading is that it's very difficult to decipher when a firm is acting on the behalf of a client or itself, as there could be a vast number of financial counterparties involved in even one security transaction.

Furthermore, according to the same Bloomberg article, "If you're a money center bank and you engage in global businesses, you need proprietary trading to offset the risk that you're exposing yourself to when you're serving your clients," said Peter Sorrentino, a senior portfolio manager at Cincinnati-based Huntington Asset Advisors, which oversees \$13.8 billion. "You don't know when you cross that line and get into proprietary trading." Thus, looking at it from Mr. Sorrentino's perspective, the process of regulating proprietary trading will be one filled with many obstacles to find solutions to moving forward though this regulatory process. Consequently, it is evident that steps need to be taken in an effort to preclude another financial crisis from happening down the road. Going forward, increased financial regulatory reform is sure to be a hot topic in Washington.

*Thomas Brigandi is a Macaulay Honors student and is majoring in Finance and Accounting. He also is a Registered Securities Representative. He currently holds the Series 7 and Series 63 Securities Licenses.*

### Public Service Announcement

Our magazine is a place to spread awareness on queer living from family, sex, love, poetry, entertainment, etc. Everyone deserves to express them selves, and we hope to fulfill that with this publication. As Aspiring writers and future teachers, we the members of Speak Out! Magazine hope to create an environment where QUEER'S CAN COME AND EXPRESS THEMSELVES WITHOUT BEING JUDGED...

A place where they are treated equally, and where their opinions and stories will be heard and may even help or MAKE A DIFFERENCE IN THE LIFE OF ANOTHER. So don't be afraid to contribute articles, poems, entertainment reviews, coming out stories, etc. This publication is open for everyone, so just email us at [speakout.csi@gmail.com](mailto:speakout.csi@gmail.com) if you have any questions or material.

Thank you & hope to have you be a part of our publication.

Sincerely,  
The Staff of Speak Out! Magazine

## The Most Powerful of All Banks - The Federal Reserve

BY GIRISH KIRPALANI  
BUSINESS CONTRIBUTOR

When one thinks of powerful organizations in business, they immediately identify with large, multinational financial services institutions such as Goldman Sachs or JP Morgan. However, there is one banking institution that dwarfs the rest with regard to its sheer influence on finance in not only this country, but also around the globe. This institution is the United States Federal Reserve. According to the Federal Reserve's website, "The Fed," as many refer to it, controls the nation's money supply through a plethora of means.

Perhaps the most important of these means is the notion of the federal funds rate, also known as the rate that banks charge each other for overnight loans.

sumers and businesses.

Statements released at the Federal Open Market Committee (FOMC) meeting, states the target range for the federal funds rate will continue at 0 to 1/4 for an extending period of time until growth expectations are met. The Committee also announced that it will be purchasing up to \$1.25 trillion of mortgage-backed securities and approximately \$175 billion of agency debt in order to support mortgage lending and housing markets.

Another method that the Federal Reserve has significant impact on the global economy is the discount rate, or the rate with the Fed charges banks for emergency loans. This rate, normally a full percent more than the federal funds rate had been brought down to a mere 3/4 percent. In addition The Fed lengthened the typical maturity from overnight to 90 days. These changes were made so that banks may have a greater incentive to take loans from The Fed, and therefore loan to other entities in hopes of improving the economy. Other notions included creating credit programs like the Term Auction Facility (TAF) which auctions term funds to depository institutions in hopes of improving funding mar-

kets.

The recent improving conditions in funding markets have brought several reverse changes to the primary credit rate policy. The rate would rise for the first time since the financial crisis began in 2007. This decision was made by the FOMC and was effective February 19th. Also, maturity times for primary credit loans were reduced to 28 days on January 14, 2010.

According to Reuters, the rise in the rate hopes to act as an encouragement for banks to borrow funds from private funding markets and use The Federal Reserve only as a backup source for funds. Also reductions were made to credit programs that were created due to the crisis, including TAF which will hold its last auction on March 8, 2010. It has been credit programs like these which have acted as an essential element of the economic recovery the last few months. Consequently, the Federal Reserve holds a staggering amount of power over the financial markets. This power has influenced the economic cycle of financial events around the world since its creation and will most likely continue to do so going forward.



## A Look Down the Rabbit Hole: A Review of Tim Burton's Alice in Wonderland

BY MARISSA PESSOLANO  
CONTRIBUTOR

Warning: This article contains spoilers

"Why is a raven like a writing desk?" This question was not meant to have an answer, but that does not stop the Mad Hatter, played by Johnny Depp in Tim Burton's Alice in Wonderland, from posing the infamous question. So here is another question: why all the hype? Tim Burton's Alice in Wonderland is not a remake, but a sequel. Nineteen-year-old Alice, played by Mia Wasikowska, has forgotten about her previous trip to Wonderland, convinced that it was a dream. Thirteen years later, she accidentally takes another trip, plummeting into a rabbit hole after running away from a marriage proposal she did not want to accept.

This film resembles the original Alice incorporating all of the well-known characters and themes, but it also strays from being just an adventure of a young girl. Although suited for children receiving a PG rating, Burton puts a darker twist on Wonderland. Alice is on a quest as she has been prophesied to slay the "Jabberwocky," a dragon-like creature. The Red Queen, played by none other

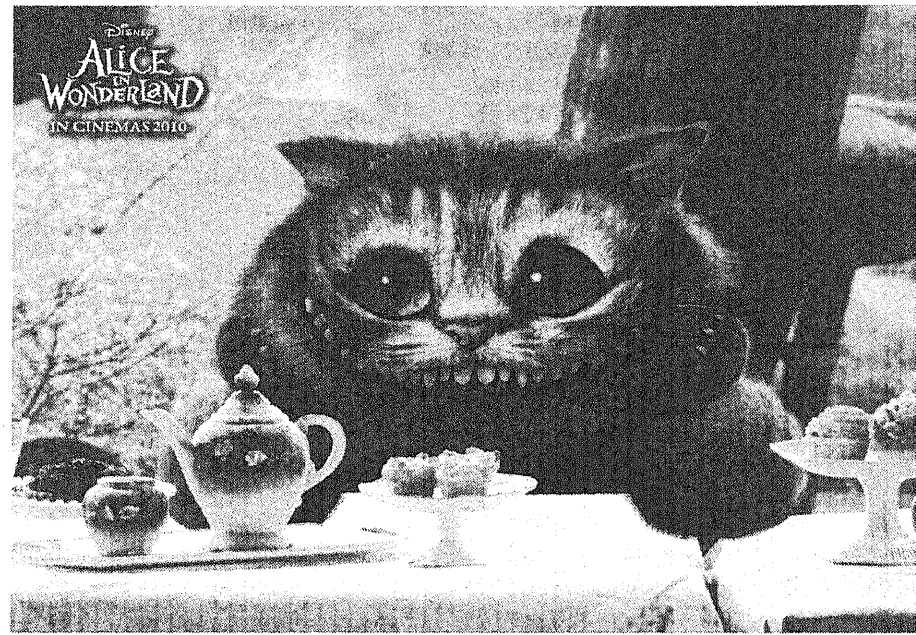


Photo from: anakucingmengoek.wordpress.com

than Helena Bonham Carter, as it is of course a Tim Burton film, controls this mythical creature. This creature must be killed in order to return the crown to her, good counterpart, also known as her sister, the White Queen.

The wonder seemed to be in short supply in Wonderland as all of the main characters and mysteries of the curious land were presented not long after the films start. After this, the plot quickly takes a turn to a battle between good and evil. The oddness of the world is something that wasn't fully captured as well as the uniqueness of

the supporting characters, for instance Tweedledee and Tweedledum, making them forgettable and ordinary.

Wonderland, as Alice called it, which we find out later is really "Underland," is filled with over the top quirky characters. However, they are noticeably depressed due to the Red Queen's evil wrath. Even the Mad Hatters tea party seems dark, as the setting is morbid. The films steps away even further from the innocent children's story as the Knave of Hearts hits on Alice behind the Red Queen's back. Nevertheless, there is fun to be

had in this film, as there are memorable characters, mixed in with humor and at least the basic ideas of the original Alice in Wonderland film.

The lead actors did a remarkable job in their roles, capturing the image of what Tim Burton wanted his film to be. Although a good actress, Anne Hathaway's white queen seemed way too over the top and her character came off rather creepy, even more so than the Mad Hatter. This was probably due to her pale complexion and white hair, mixed with black lipstick and nails. The costumes designs are extraordinary and lavish as well as all of the intricate designs of Wonderland, making it perfect for a 3D movie. As for Johnny Depp, he is unrecognizable in yet another one of his out of the ordinary roles, making audiences question, is there anything he can't do? However, it was truly Helena Bonham Carter that stole the show, giving perhaps one of the best performances of her career.

This film strays away from the traditional plot about a magical land to a plot about corruption, leading to the preparation and fighting of a battle for good. However, magical aspects are still present. Despite the darker twist, this film is worth seeing although it may not be what you expect. The storyline, in and of itself, is well written and delivered as the actors go above and beyond, giving notable performances. Viewers must go into this film with an open mind. So are you going to take the trip with Alice down the rabbit hole? The choice is up to you.

## Adele, 19: Amy Winehouse without the Drug Habit

BY STEPHANIE WHELAN  
CONTRIBUTOR

'19' is the debut album from Adele Adkins. This is an amazing debut album considering the singers tender age of 19 and her little experience before recording it. The London songstress has been compared to Amy Winehouse (without the drug problem and psychotic marriage), Etta James and Ella Fitzgerald. Although these comparisons can be heard on the album, Adele's songwriting, music ability and vocal talent are strong enough to set her aside as an original. For a debut this is an excellent pop/soul album, filled with smoky vocals of lost love and heartbreak with a positive twist.

This is a refreshing change from the usual depressing or angry break-up

songs we're used to. Her voice is almost extraordinary, and at its best when paired with sparse instrumentation. This is heard on tracks like 'Daydreamer' and 'Hometown Glory'. The opening track 'Daydreamer' consists of only her soulful voice and gentle guitar. It allows her voice to rise and fall, soaring over the guitar melody naturally, without trying to shove her range down our throats, like an annoying Mariah Carey or Christina Aguilera.

The closing track 'Hometown Glory' is another love song, but to her home city. Even if you're not from London, she still makes it so you can relate no matter where you are from. Unlike Jay-Z's City anthem of New York 'Empire State of Mind' which can only hit the hearts of New Yorkers, 'Hometown Glory' can touch anybody from any part of the world. She paints a picture with her voice backed only by piano

chords. Her affection for her home town shines through the song, sending goose bumps up and down your body.

On another track, Adele covers Bob Dylan's 'Make you Feel the Love' and reclaims it as her own. This is another track backed mainly by piano chords with violins kicking in about halfway through. The violins soar with her voice making it stronger. Her emotion comes out through her voice, making you believe she is really feeling what she is singing. I wouldn't be surprised if many newlyweds will be dancing to this track at their weddings. Her voice is equally emotional on the track 'First Love' but on the opposite end of the scale. She sounds genuinely sorrowful as she breaks up with a lover.

One of the best tracks on the album is the single 'Chasing Pavements', which shot to number 1 in the UK charts its first week and was the most downloaded video in the US after she sang it at the Grammys, where she received 2 awards. The track is uplifting and the lyrics will make you think. Like it or not it is a track that stays with you for a long

time.

'My same', 'Right as rain' and 'Tired' do not live up to the singers ability. It's like great voice shame about the song. "Right as rain" is a catchy tune but it could have been heard on any R&B album of the past year. These tracks are nothing special, but this shows her immaturity and lack of experience. As she starts to grow into her own she will only get better.

On the deluxe edition of the album Adele collaborates with Jack White and The Raconteurs on the track 'Many shades of Black'. It is a great mix of soulful bluesy vocals and hard Rock instrumentation. With more collaborations set for the future and her second album in progress right now, the future looks bright for the young star.

Overall the album is a great debut. If you are going through a break up or have been through one, which is almost everybody, then this album is for you. Her pure emotion is something anybody with a heart and mind can relate too. It you love witty lyrics like Lily Allen or the Artic monkeys, and soulful vocals like Amy Winehouse,

## I'm Just Sayin'...

BY DAVID GINSBERG  
STAFF WRITER

I'm Just Sayin'...

- Female bowler Kelly Kulick winning the Men's Tournament of Champions IS a big deal. The fact that this story hasn't gotten more media attention is mind boggling to say the least. This kind of thing doesn't happen - ever. And when it does, what do we do? We ignore it and act as if it never happened. Sure, bowling might not be the most popular sport in the world, but that shouldn't matter. When a woman can go into an all-male field and crush her competitors, it should get a good amount of recognition. Kulick didn't go up against a bunch of old, crusty guys who aren't in their primes. She went up against the best bowlers in the world and came out on top. She deserves way more praise than she's getting.

- If you have been practicing speed skating 6 days a week for years alongside your coach, you would think you would be able to switch lanes properly. Sven Kramer, a speed skater from the Netherlands, made an incorrect lane change as he had the gold medal all but locked up. Kramer said he was about to choose the correct lane when he changed his mind because his coach told him differently. Whatever the reason is, it's inexcusable. Kramer had a humongous lead and nothing to

worry about in terms of competition. Kramer could have crawled to the finish line. Instead of a gold medal, Kramer received nothing.

- Now that USA lost to Canada, everybody can go back to ignoring hockey again. It was exciting while it lasted, though. The way people were talking about USA's victory over Canada in their first game, you would have thought it was Lake Placid, 1980, all over again. USA gave a valiant effort though and they should be praised for their performance.

- Tiger Woods is an idiot. We all know infidelity is wrong, blah blah blah. But why go into hiding for 3 months before coming out with a public apology? David Letterman nipped his situation in the bud and came out about his extramarital affairs immediately and the backlash lasted how long? Less than a week? If you're busted and you know it, the best thing you can do is be open about it, come right out and give an apology (whether you mean it or not). Tiger Woods is now the most famous philanderer in the universe and the build up to his first tournament is going to be that much more tense. We might not like Tiger as a person, but for the sport of golf, let's hope that Tiger can regain his old form and come back on top of his game. Even people who never watch golf will surely tune in to Tiger's first tournament appearance.

- The NFL has to start getting musicians who have been relevant in the last twenty years to perform at the halftime show of the Super Bowl from now

on. Most of us were completely inebriated when 'The Who' performed at halftime, but let's show some pity for the sober people. They should not have to be put through that ever again. This just in... the NFL has just announced that Parliament-Funkadelic and REO Speedwagon will be performing next year!

- The World Cup is rapidly approaching. It's time for all you fake soccer fans to come out of hiding again. For the love of God, let's pray that any team besides Italy wins. If you truly watch soccer and take pride in your country and understand the culture, feel free to cheer guilt free. If you're just on the bandwagon because your last name happens to end in a vowel, shut up and sit in the corner. Either way, everybody is allowed to drink and be merry. Just don't be a fake fan to fit in.

- Peyton Manning is funny. Eli Manning is not. Eli, please stop trying so hard. Watching Eli Manning trying to be funny is genuinely cringe inducing and just causes a mass-awkwardness among everybody in the room. Nobody knows quite what to say after witnessing an Eli Manning commercial. Everybody sits in silence, as if there's a lingering fart in the room that nobody has claimed as their own. That's what watching Eli Manning is like - a lingering fart.

- The Oklahoma City Thunder are the most exciting team in the NBA right now. Russell Westbrook, Jeff Green, and James Harden running alongside Kevin Durant for the next few years

should strike fear into the hearts of opposing Western Conference teams.

- Speaking of Kevin Durant, would anybody really object if Durant was named

MVP? There is a legitimate argument to be made for Durant. The Thunder are 37-24 as of right now. Last year, they had 23 wins ALL season. Durant is an amazing talent with unlimited range and he's just realizing his astounding physical ability. Durant is getting to the line ten times a game and pulling down 8 rebounds while doing it without the supporting cast that LeBron has. In all likelihood, LeBron James will take home the MVP in a landslide, but if Durant won it, would anybody be THAT unhappy?

- Rumors are floating around about the possibility of Tyson-Holyfield III happening. We all know that both boxers are completely done in terms of their skill level, but wouldn't this have to be the third biggest fight for boxing right now? Only Mayweather-Mosley and a potential Mayweather-Pacquiao fight could eclipse Tyson-Holyfield in terms of PPV buys since the Klitschko brothers refuse to fight each other. Tyson-Holyfield III would be great for boxing, plus there are a lot of potential prop bets.

I'm just sayin'.

SEND YOUR OPINIONS OR  
LETTERS TO:  
the.BANNER.csi@gmail.com

## Student Government Presidential Address

BY NICHOLAS IMBORNONE  
STUDENT GOVERNMENT PRESIDENT

Fellow CSI students, my name is Nicholas Imbornone, and I am your Student Government President. I am a senior, a history major, and I have a GPA of 3.40. I am honored to be your President, and I would like to talk to you guys about what my goals are for this semester.

First of all, office hours have become mandatory for all Student Government members this semester. Including myself, and I will make sure that those hours are kept by everyone on Student Government, so that there will always be someone available when you come into our office, which are rooms 207, 206, and 205 in the Campus Center. I do not have any classes on Tuesdays and Thursdays, so

I will definitely be available on those days.

Secondly, I will do all I can to stop further CUNY budget cuts, as I recently have created a Political Outreach Committee, which will be responsible for establishing relations with politicians for issues just like this, and have received a phone call from Senator Lanza's office saying that the senator has accepted my invite to come to a Student Government meeting this semester, so he will come to one of our upcoming meetings. I have also just recently finished a survey which will be handed out to students so that Student Government can know the students' biggest concerns. I am additionally committed to improving and reforming the mentoring and advisement opportunities on campus, as I am currently serving on a Peer Mentoring Committee

which was started by a colleague.

Most importantly, I want to be accessible for all of you. My personal email is NYNIC13@aol.com, and if you call the Student Government office at 1-718-982-3075 on Tuesdays or Thursdays, you can almost always reach me. On March 25 at 1:30 in the Green Dolphin Lounge in building 1C, Student Government will have an Open Forum meeting, where any student can voice their opinions or ask questions on the microphone, as well as get a first-hand view of Student Government conducting its business.

I currently serve on the Master Plan Committee, which is focusing on adding a faculty center on campus, residence halls (dormitories), adding a new campus entrance, and other projects, and I would like to get your opinion on this future campus planning. I am very much looking forward to working for you guys this semester and making your lives here on campus easier in any way that I and the rest of the Student Government possibly can. 11

"Adele, 19: Amy Winehouse without the Drug Habit."  
Continued from the page 4

you will love this record. Imagine Amy's voice with Lily's lyrics. Despite the comparisons, Adele is certainly one of kind.

As she matures in her life and into her voice, I can only imagine that the best is yet to come. We have a lot more to hear from the talented songstress.

Do you have something to write about? Has any of the stories written in the Banner helped to inform you? Or has it not informed you? Let us know what you think. You can send your comments and concerns to us by sending an e-mail to: the.BANNER.csi@gmail.com

Or you can drop off a copy in our mailbox on campus in 1C-207.



# BANNER SPORTS

## NHL 2009-2010

BY JAMES KINGSLEY  
CONTRIBUTOR

If you don't know, or don't care to know, hockey is well underway with a promising 2009-2010 Season. This year the NHL has had a very competitive outlook, as some people know that the Pittsburgh Penguins are the defending Stanley Cup champions having defeated the Detroit Red Wings in a rematch of the 2008 Cup Finals. There are in fact many differing opinions about the state of the league concerning the salary cap, rules, attendance and the amount of scoring. However, there is a new issue that has overtaken the league at this point in time.

On Sunday March 7, 2010 during a game between the Penguins and Bruins, Penguins forward Matt Cooke "blind-sided" Bruins forward Marc Savard with a shoulder hit to the head causing Savard to be taken off the ice on a stretcher and diagnosed with a grade two concussion. These concussion issues have arisen due to the fact that over 200 players have been diagnosed with concussions the last 2 \_ years. The leagues general managers' annual meeting is today, and that is at the top of the discussion list

(CBSSports.com). In other less drastic and dire news, the NHL's trade deadline was last week and despite numerous rumors of blockbuster deals, only a few minor moves were made. Some of the big names that were expected to have been moved were: Ray Whitney, Dan Hamhuis, and Cristobal Huet, however, they weren't dealt, and this is large in part because of the salary cap as well as other reasons. Speaking of the salary cap, I for one hate it, because there aren't many big name trades being made. For example, a few years ago the Flyers traded Eric Lindros to the rival NY Rangers, had that been in the salary cap era that deal may never have happened.

Okay enough crying about the old (yet more entertaining) hockey years, the Olympics occurred and as many people know or should know is that Team Canada defeated Team USA in an intense OT thriller. Although, on NHL.com, CBSSports.com and other sites reported that NHL commissioner Gary Bettman has been reluctant to send NHL players to the 2014 Olympics in Russia.

However, hockey fans aren't looking that far just yet, as the fans are now

looking forward to the 2010 playoffs. The playoff chase has been quite interesting this year with several teams still in the hunt. Some teams are proving dominance, while other teams that weren't expected to be dominant nor even considered to be that competitive are doing very well. The Colorado Avalanche, Phoenix Coyotes, and the Los Angeles Kings are a small example of teams that nobody ever imagined would even be in the playoff hunt.

The teams that no one thought would be in the hunt, the Washington Capitals and the San Jose Sharks, weren't expected to be the top seeds nor were they supposed to compete for the prestigious Presidents Trophy. This is a trophy given to the team with the best record in the regular season. All that has to be said is, that this playoff should be a very good and exciting one. Hopefully the locals all can make it in even if they have to sneak in.

Speaking of some of the locals teams the NY Islanders, New Jersey Devils, and the NY Rangers. The Islanders despite a 26-31-8-60 points record isn't one of the better teams of the three locals, however they do have a very good record against their main rivals the NY Rangers (currently leading the season series 3-0). Despite this, their record is actually pretty good considering

they have a relatively young team compared to the Devils and Rangers. You look at the Rangers and Islanders records against the rest of the Eastern Conference, and yes the Rangers are the better club. However, against the Western Conference, the Islanders have the better record (7-5 vs. 7-9-1). Nevertheless, they could make the playoffs, if they win most of their remaining games, and get lucky with some teams getting into a major slump.

The NY Rangers, some considered them the top team that could challenge the Penguins in the Atlantic with the talent they've acquired, but that isn't the case. Despite the strong goaltending of Henrik Lundquist, the team isn't doing that well. They have no defense and their goal scoring needs help, but should they make the playoffs, I don't think they'll last past the 2nd round if their lucky.

As a true Devil fan, I even have to say, they truly need to be better. They must rest Brodeur if they are to have a chance at the Cup, not only that but they can use some more physically intimidating defensemen.

All in all this is one pretty exciting season, I just hope that the games continue to be more competitive and well hopefully one of the locals win.

## The Winning Edge

BY SPENCER BOLLETTIERI  
CONTRIBUTOR

It is no secret that for years our favorite athletes and hall of famers have been guilty of using illegal supplements and steroids in order to get that winning edge over rival teams and opponents. The most recent example being the record breaking Mark McGwire who only recently came out about his abuse of steroids after becoming the St. Louis' Cardinal's hitting coach. But as we enter a new decade and athletic administrators are beginning to crack down on the use of illegal supplements and athletes become more desperate for that page in the history books, it makes one wonder how will athletes compete in the future? What kind of treatments will they use as science fiction becomes science fact? And most of all what will be the consequences of their actions as new precedents will be set in the fields of both science and sports?

Reported in the August 2008 edition of "Popular Science", scientists have made amazing advancements in the fields of genetic technology and engineering and it is believed that it's only a matter of time

before they start trading in their human growth hormones for vials of genetically engineered viruses. Gene therapy, though it is a field still considered to be in its infancy, is not exactly something new. For years doctors and scientists have been using it cure conditions such as the infamous "bubble boy disease". But when it was in announced in 1997 that John Hopkins geneticists discovered a biological process to turn mice into mighty mammals with a Hulk-like physique and a 50% muscle increase, the athletic world held it's breath as they saw a new frontier in the world of sports. And, it seemed almost instantly athletes from all over the world began sending in requests to become the first human test subjects.

Though at first many dismissed the march of the mighty men as a work of mere science fiction, in recent years illegal genetic splicing and enhancements became a legitimate cause for concern as in 2006 German Track Coach, Thomas Springstein was arrested. After having been suspected of trying to steal an experimental pathogen known as "the reoxygen virus"(which speeds up the production of oxygen carrying cells), he

caused a panic amongst the people as they began to wonder what may or may not await them at the upcoming 2008 Olympics. And though coaches and sports enthusiasts began worry over their future and what winning edge the opposing team may have in the years to come, scientists assure us there is nothing to worry about. According to them if the need may arise, in theory it'd be quite easy to develop a test capable of reading the unusual by-products produced by inserted genes.

Though it does make you wonder what the next generation of juicers will be like, what kind of bizarre treatments they'll subject themselves to, and when the next Springstein will strike?

## Spring Sports

### Schedule

#### Baseball

3/24/2010	New Jersey City University	
	CSI Baseball Complex	4:00 pm
3/25/2010	Maine-Presque Isle	
	CSI Baseball Complex	3:30 pm
3/28/2010	Lehman College	
	CSI Baseball Complex	12:00 pm
4/3/2010	SUNY-Maritime	
	CSI Baseball Complex	12:00 pm

#### Softball

3/24/2010	Ramapo College	
	CSI Softball Complex	3:00 pm
3/27/2010	Richard Stockton College	
	CSI Softball Complex	12:00 pm
4/2/2010	John Jay College	
	CSI Softball Complex	12:00 pm
4/3/2010	City Tech	
	CSI Softball Complex	3:00 pm
4/3/2010	York College	
	CSI Softball Complex	12:00 pm