Willowbrook Revisited: Five Years Later

On March 7, 1966, 22 retired Staten Islanders arrived by chartered bus at Willowbrook State School to begin work as volunteers. They were the first SERVE (Serve and Enrich by Retirement Volunteer Experience) volunteers. Today, there are 564 current active SERVE volunteers, working at 24 agencies throughout Staten Island. The largest group - 208 serves at Willowbrook State School.

What makes these older persons, most of whom are in their 70's, so eager to volunteer week after week, year after year, at Willowbrook? What kinds of jobs do these volunteers do? What has made this growth possible?

Some volunteers give direct one-to-one services; provide equally needed indirect service. Those giving indirect have developed a personal relationship with the residents over the years. These volunteers work side by side with them in the sewing room, the O.T. shops, the warehouse. and the supply room; they get to know and understand them, and develop friendships that are meaningful to both. As one volunteer has said, "Stamping clothing in building 61 has been something I look forward to. It is a comfortable feeling when I approach the building to find the patients actually looking for me." Another has added, "I think SERVE is a very good way to say'l am helping the best way I can to make another person a little happier, even if it is only sewing on a few buttons or mending some clothes' "

Of the initial 22 volunteers, only one volunteered to work directly with an individual patient, but now there are many who give this type of service in the baby buildings. "I

volunteered for the children," a SERVE volunteer reminisced. "This was not easy, but I did not want to be a quitter. Now I go twice a week there and the love of these patients is very rewarding."

Some of the assignments listed below resulted from suggestions made by volunteers as they saw the needs once they were already at Willowbrook. Specialized job assignments have been developed by staff as new volunteers have come into the program, using the skills and talents that are based on their lifetime experiences.

The involvement of already established groups with special skills is encouraged by SERVE, as evidenced by the Stapleton Senior Center folk dance group which goes to Willowbrook every Wednesday to teach dancing to groups of adolescents.

In the last two years the most important addition to the recruitment techniques has been the recruitment of others by satisfied volunteers. "Each one bring one" has become the theme. Scarcely a week passes without a new recruit joining the Willowbrook contingent. Volunteers are free to invite friends to join them where the bus picks up the group and this is encouraged. The SERVE staff person who meets the bus as it arrives for each working session welcomes the newcomer and brings him to the volunteer office, where together with the Willowbrook coordinator, they determine his proper placement. Frequently. the new volunteer has heard about the volunteer opportunities available and has some idea about where he would like to start. Orientation of the new placement is done by the staff person to whom he is

assigned and he starts on his job immediately. He is introduced and officially welcomed as a member of the SERVE group at the weekly meeting which takes place after lunch.

weekly These volunteer training meetings are the heart of the program. This is where the volunteers trade thoughts and opinions, make suggestions, questions, bring their complaints, and voice their compliments. Here is where they tell about the progress of the children they are caring for or working with, where they ask for new supplies, suggest possible n e w volunteer assignments, where medical and professional staff of the school discuss retardation and tell about new techniques used to enrich the lives of the residents. Both the Willowbrook volunteer coordinator and the SERVE staff are responsible for this on-going, in-service program.

SERVE volunteers have provided Willowbrook many dividends in addition to their thousands of hours of service. They are goodwill ambassadors to the community. interpreting the important services of the institution. relating the care and concern the staff provides for the residents. They are also effective recruiters, not only of new volunteers, but of needed materials, each year collecting and donating hundreds of pounds of used clothing, toys, costume jewelry, and assorted items for use in occupational therapy shops.

They have stimulated other volunteer activities for the benefit of Willowbrook -- activities conducted by SERVE volunteer groups in churches and housing projects, and by senior centers under the auspices of the

Die Property



Dozens of SERVE volunteers take advantage of the good weather to give their small charges a dose of sunshine as well as affection.



The sounds of music, laughter and dancing feet can be heard every Wednesday when SERVE volunteers join Willowbrook residents for an afternoon of folk dancing and fun.

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New York City Department of Social Services. These SFRVE groups have been incorporated in the senior center programs as community service projects.

have become a reality without the combined efforts, planning and cooperation of the Willowbrook coordinator of volunteers and the SFRVE staff

Without the vision, interest, and continued support of Dr. Jack Hammond, director of Willowbrook State School, and Elizabeth Hammond, Mrs. coordinator of volunteer services, the SERVE program at Willowbrook would not have been possible. Not to be underestimated is the constructive role and positive attitudes of the Willowbrook staff with whom the volunteers work each week. One of the important ingredients successful placement volunteers is to insure that the staff sees how the volunteer can really be helpful to them and to the residents they are serving. Although initially many of the staff were hesitant about using the older volunteer, now there are more requests by staff for SERVE volunteers than can be met

The SERVE success story at Willowbrook School would not

the combined efforts, planning cooperation of the and Willowbrook coordinator of volunteers and the SERVE staff. Their rapport and appreciation of each other's contribution made possible the program's steady growth and development. They have been creative in developing new placements for volunteers and have tried to match volunteers' interests and skills with the needs of the school. Their patient attention to detail; their understanding of the needs of both residents and older volunteers: their concern for the welfare of each individual through recognizing contribution of each, and of the SERVE group as a whole; their presence, participation, and leadership - these are the bedrock of the entire program. As one volunteer, an elderly man, said to a VIP on a tour of SERVE at Willowbrook, "These ladies have taken me to the top of the mountain and shown me a new world."

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SERVE Newsletter.



This SERVE volunteer puts his horticultural interest and skill to good use in Willowbrook's nursery.