

# Willowbrook News



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The Benevolent Society for Retarded Children, Inc.

(Non-Sectarian)

## Third Annual Luncheon

MAIN BALLROOM, HOTEL ASTOR, SATURDAY AFTERNOON, NOV. 8th, 1952

The one place where we can all meet under one roof and enjoy a wonderful afternoon! Our most important means of raising funds for the children at Willowbrook! Our ANNUAL LUNCHEON!

Those who attended our previous luncheons will tell you that it was one of the most thrilling afternoons they ever experienced. Each year many have been heard to say that they could not believe the afternoon could be so enjoyable, that next year they would surely bring more friends along to share the pleasures.

The more people we get to attend our affairs, the more friends and helpers we get for our cause; the more money we can contribute toward Medical Equipment, Rehabilitation Equipment, Entertainment, Sunshine Distribution, Holiday Gifts, and other needs of our children of ALL AGES at Willowbrook. You must know the purpose of our fund raising! Every parent and friends of our retarded children should feel the need to help them!

Each Raffle Book sold entitles you to a free luncheon ticket. Each \$50.00 in Journal Ads entitles you to a free luncheon ticket. Don't wait until the last minute to begin working for the children. Start selling right now. Give encouragement to the parents who volunteered to make this the most successful affair ever run at the Hotel Astor.

Come to our September meeting with your Raffle Book and Journal Ad and Booster Ad money. Ask for more Raffle Books and Ad Blanks and sell them!

### DR. BERMAN SPEAKS AT SEPT. MEETING

Dr. Berman, Director of Willowbrook, will address our first fall meeting, Friday evening, September 12th, at Adelphi Hall, 74 Fifth Avenue, N. Y.

Many parents, new to Willowbrook, may not know that there is a parents' association actively interested in the welfare of ALL the children. We are proud to compare ourselves to the parent-teacher associations at public schools, whose purposes include the sharing of ideas and experiences among parents and staff, as well as looking after the interests of the children and securing for them those privileges which the city or state does not provide. Every parent with a child in public school is called upon to contribute through their P.T.A. We have the privilege—and the responsibility—to do our part for the children at Willowbrook, through our active membership in the Benevolent Society for Retarded Children.

Attend our meetings (the second Friday of each month) at Adelphi Hall, 74 Fifth Ave., Manhattan, between 13th and 14th Streets. Put a little into the organization; get a lot out of it—for your child and for yourself.

### SUMMER ENTERTAINMENT

Beginning last June 8th and ending September 5th, the Benevolent Society Entertainment Committee has had a jam packed summer program of fun and surprises for the children of Willowbrook.

On June, raring to go was our favorite and dependable Mr. Joe LaRue, with his talented group of entertainers. Our children remember him well from his past shows. Their joy and appreciation was unrestrained. Miss Electra Allison was her usual bubbling self and she had the children entranced with her piano playing. There were plenty of lollypops for the boys and girls, distributed by the committee, which also supplied cars for transporting the entertainers.

Next, was the Fourth of July picnic and field day, with prizes of lipstick and gay ribbons for the girls and combs and cigarettes for the boys. Vast quantities of frankfurters, ice cream, and soda were consumed. They were distributed just as fast as the hands of the warm but happy committee members could move. This was our new Recreational Director, Mr. Ken Clark's first affair with us, and he was swell. Thanks, Mr. Clark, to you and your assistants.

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