

Official Newspaper of the College of Staten Island

NYPIRG Plans Tuition Protest at Albany

CUNY Students Bargain For Education

BY TOYIN OLADIRAN

On March 14, thousands of CUNY students will take NYPIRG provided free buses to Albany to protest the state legislature about rising tuition.

Every February, the NY governor proposes a budget which is reviewed, remodeled then passed by the state legislature. Before the bill is passed students and faculty of CUNY join NYPIRG in a Higher Education Action Day to collectively bargain with law makers against proposed budget cuts and/or tuition hikes.

Recently, Gov. Andrew Cuomo and legislative leaders laid a plan to increase tuition \$300 a year for five years. This means tuition will be raised five percent every semester for the next few years.

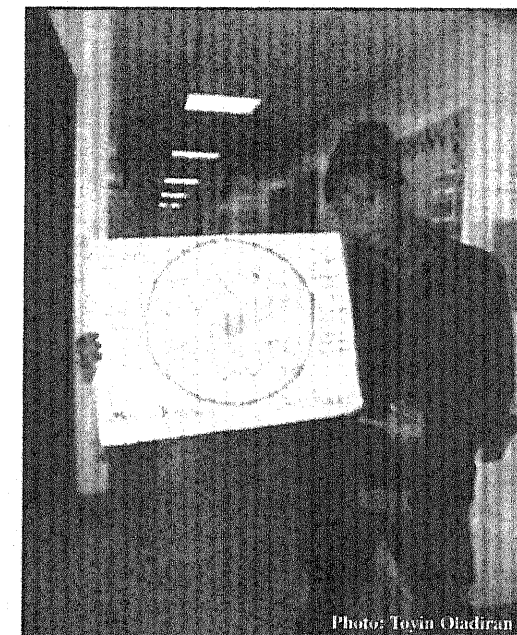
"I don't understand, there are no jobs," said Khalid Murad. "You can't increase tuition in this economy, you leave people with no options."

Many CUNY students have already begun to complain about this issue. If people cannot get a job and if tuition is too much for them, many will opt out of taking a loan and remain as stagnant as the market.

"We are losing our competitive edge," said Thomas Bailey. "Our jobs are already being out-sourced so if we have an uneducated population Americans are going to suffer."

Tuition hikes is only one of many complaints by students. Pupils have become disappointed in

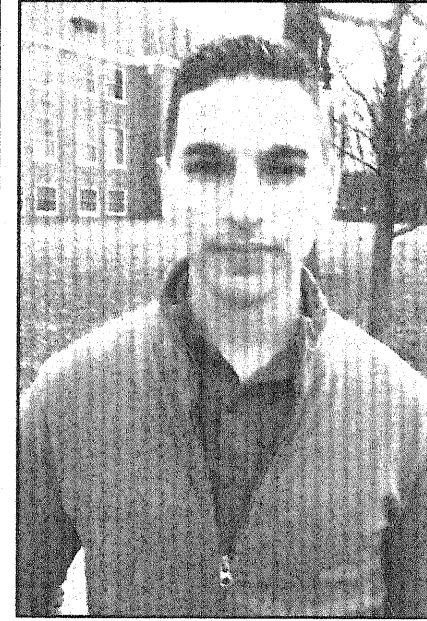
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Khalid Murad, a visitor of NYPIRG stopped by Nov 16 to get updated on the CUNY tuition protest on March 14th.

Pulse of a Diverse Student Body

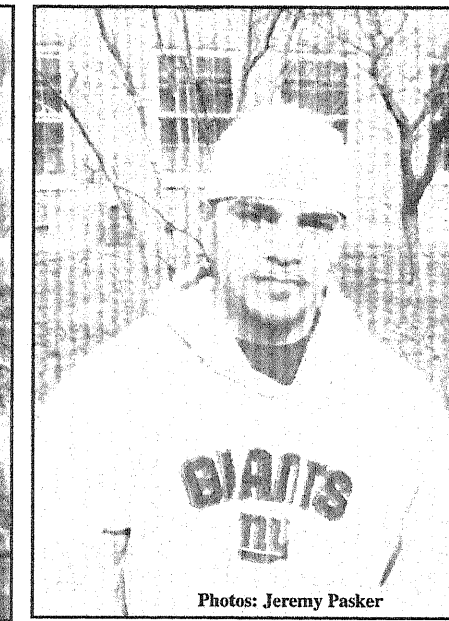
Start of a New Semester Brings Census of Student's Attitude



Zaid S., left, admits to "disliking nothing about CSI."



Jen K., center, a freshman transfer student from Kings Borough Community College, says the worst thing about CSI is the "eerie" atmosphere during her night classes.



Photos: Jeremy Pasker

BY JEREMY PASKER

Students were increasingly apprehensive about answering question about CSI, in fear of reprisal.

But, after a long procession of rejection, students began to open up and clarify their overall experience within the confines of these "hallowed" walls. Albeit, by promising a modest amount of anonymity.

A general consensus among students I

interviewed was the surprising pedagogical skill of the professors here at CSI.

"Class is what the teacher makes of it, and if the beginning sessions are any [indication], then I will love it" Angel I. said in reference to his Sunday Intro to Sociology class.

Admittedly, Angel had some trepidation because his instructor was in his 70s. He felt that an older professor's approach would be very stale, but was impressed to find that was not going to be the case.

Zaid S. is very impressed with CSI as an

institution, and the amount of distinguished professors he has on staff. He becomes dejected while hearing CSI in comparison with other "community colleges." Boastfully, Zaid S. admits to "disliking nothing about CSI."

I hear a lot of bad things [about CSI], but it is really not that bad at all," Zaid S. said. "Teachers hear at CSI are good. A lot have doctorates."

Several students mentioned how CSI's

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Martin Luther King Jr. Day Kicks Off at CSI

Community Joins Together to Spread a Common Message

BY LUCY FARFAN-NARCISSE

Martin Luther King Jr. Day Family Summit is an annual event that has been held at CSI for the past five years. It aims to honor the memory of Martin Luther King Jr. through song, dance and poetry.

Throughout the course of the day there were many workshops being offered that focused on relationships, building confidence, post secondary

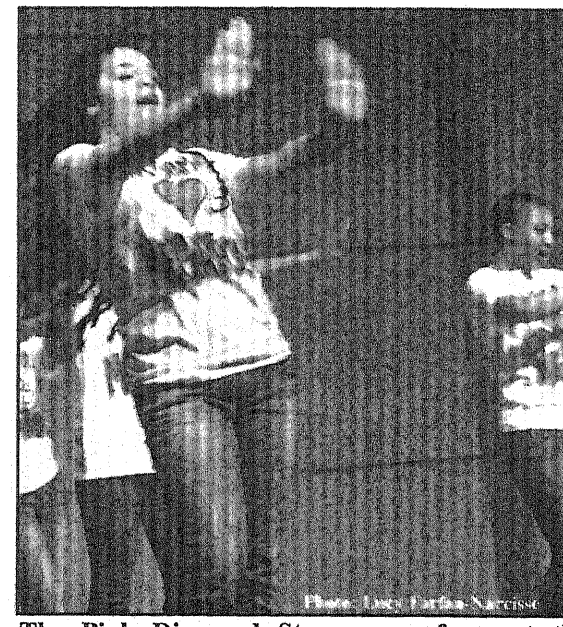
education, bullying, careers, self-esteem and self-awareness.

There were also many local groups from the community present such as Girl Up, an organization affiliated with the United Nations that celebrates and advocates girl power, diversity and the rights of women worldwide. Girl Up is a group of high school students from Wagner igh school.

"Women have been neglected for so long," Sarwat Siddiqui, secretary of Girl Up said. "We have a voice and we matter."

The Staten Island Chapter of Girl

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The Pink Diamond Steppers perform at the Martin Luther King Jr. Day Family Summit to honor the memory of MLK Jr. through song, dance and poetry.



Do You Have the Right Skills to pay Your Bills?

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"Senior Six" Crush Berkeley in Final Game
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CSI Students Pull For Paul

Despite Trailing Behind His Colleagues in the Republican Party Presidential Primaries, Congressman Ron Paul Finds Support From CSI Students

BY DAEYUNG LEE

Congressman Ron Paul's website, ron-paul2012.com, carries a large and heavy slogan that's difficult to bear. "Restore America Now," is a rally that 780,880 people have aligned themselves with, as of January 24th,

"I don't think of him as a libertarian. I think it's important we have a president that follows the Constitution."

according to Facebook.

Boasting of a return to common-sense politics, Ron Paul's resume tolerates no nonsense. As a Flight Surgeon in the 1960s, an OB/GYN Physician, and a Congressman, Ron Paul is dedicated to serving his country. However, against the other Republican Candidates, Paul has fallen into 3rd place behind Newt Gingrich and Mitt Romney with 10 projected delegates and 17% of the total vote. Yet, Paul has found a surprising strong support base at CSI through a unique tie to the Libertarian Party.

Student Government President Kevin Storberg spent time in Iowa as a member of Ron Paul's campaigning Task Force.

"It was hard work, 12 hours shifts and door to door campaigning, but it was fun,"

"I believe in minimal government. The fact is that most people are Libertarians. They pick left for right and don't realize they are in the middle."

said Storberg.

He then mentioned his support of Ron Paul because of his proximity to the Libertarian Party. "He's the closest match we have. I'm not a full member of the party; I'm like 80% Libertarian. I believe in minimal government. The fact is that most people are Libertarians. They pick left for right and don't realize they are in the middle."

Anthony Librera, CSI's Student Government Representative for Publications, has been the most involved in Ron Paul's campaigning. Even as a student, he has followed the Paul movement from Iowa to New Hampshire, Nevada and South Carolina. Currently in Florida, Librera believes Ron Paul is the solution to the latest series of

"I don't like him because he's a libertarian, but because he's what our nation needs,"

said Carlos Banegas.

"I believe he represents freedom."

Presidents.

"I think he's the closest thing we have to a constitutionalist. I think he will follow the

law of the land and the constitution and that will go the long way," Librera asserted. "I don't think of him as a libertarian or anything. I think it's important we have a president that follows the Constitution."

The Libertarian Party, to which Kevin

Storberg and Anthony Librera are Founding Fathers, declares the need for limited government and personal liberty.

Likewise Ron Paul's "Plan to Restore America," according to his website, "slams on the brakes and puts America on a return to constitutional government."

This comment is shown through the stances Ron Paul has taken in the recent debates. Besides deciding on a 10% reduction in the federal workforce, Ron Paul has also advocated a trillion dollar cut in government spending in his first year of presidency, dropping the corporate tax rate to 15%, and repealing many of the regulatory acts enacted under Obama such as

ObamaCare and the Dodd-Frank Wall Street

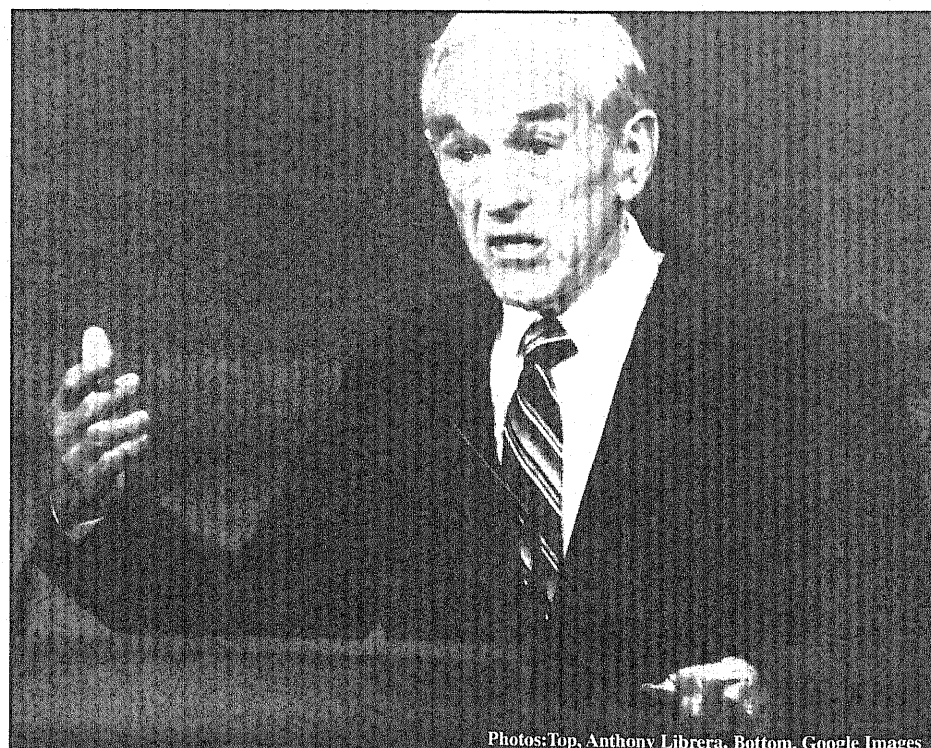
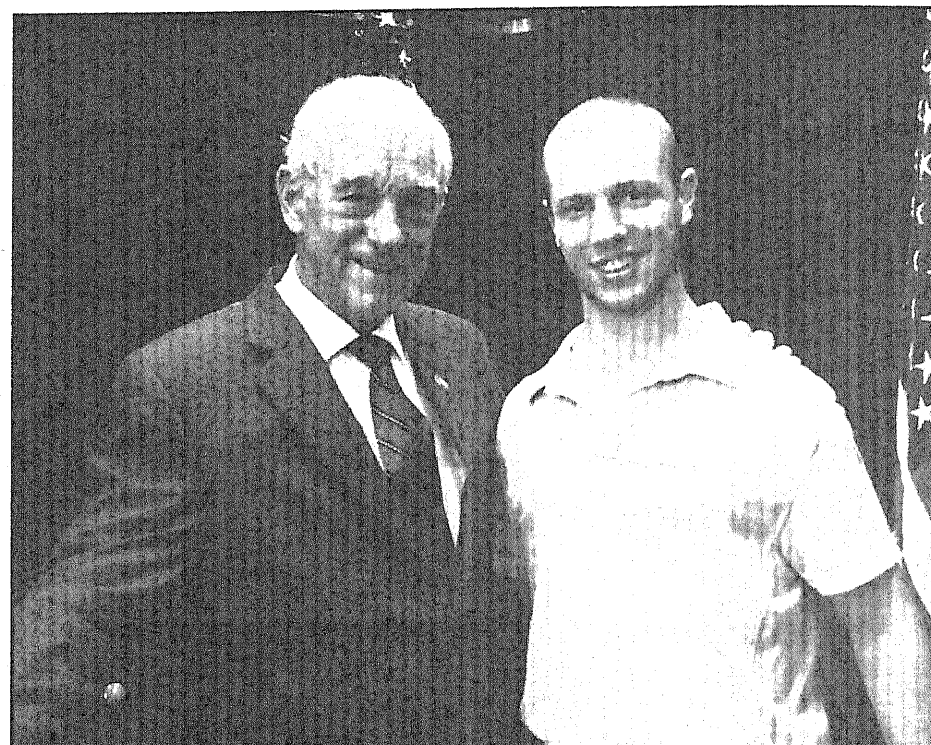
Reform and Consumer Protection Act.

The tie between the Libertarian Party and Ron Paul is apparent, but many of the Libertarians at CSI refuse to openly label Ron Paul as one of their own. Instead, they prefer to label Ron Paul as medication for an ailing America, a label that Ron Paul himself is keen to promote.

"I guess if you had to classify as a party, I'd be a libertarian, I'm not into the labeling thing. I don't like him because he's a libertarian but because he's what our nation needs," added Carlos Banegas. "I believe he represents freedom."

Yet the support from CSI cannot hide the fact that Ron Paul is 3rd in the

Republican Primaries. Despite, or perhaps because of, his strong position on the role of government regulation, the budget, and the



Photos: Top, Anthony Librera. Bottom, Google Images

Top: Anthony Librera, CSI's Student Government Representative for Publications pictured with Ron Paul. Paul has found a strong support base at CSI through a unique tie to the Libertarian Party. Many Student Government members, including Student Government President, Kevin Storberg, spent time in Iowa as a member of Paul's campaigning Task Force.

need to cut down on excessive bureaucracy, Ron Paul has yet to win majority in any of the States' Primaries. Still, CSI students are optimistic of the Florida Primary on the 31st. Many attribute Ron Paul's placement in the Primaries to the lack of information available on the Texan Congressman and his "Plan to Restore America."

"I am concerned with the lack of information concerning international affairs and politics in general and then focus on economics and such, like the Constitution," admitted Storberg. "Unfortunately, we aren't that educated and Ron Paul is really trying to educate the people on all the issues, he's not just speaking to be eloquent."

Ron Paul definitely has a following here at CSI but he will need to captivate the rest of the country if he wants the Republican nomination.

Both Librera and Banegas agreed with Storberg. "People aren't educated enough. I think that YouTube and the Internet, basically, will educate people. You can't learn about Ron Paul through the mainstream. I want to say yes [there is a lack of information]. I think people get brainwashed from what they see on FOX and CNN," admitted Banegas. Librera pointed at the media as the faulty party. "He's not really trailing, he's ahead of Santorum, he's not in first because of the media, and they portrayed Romney and Gingrich as the front runners."

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LETTERS TO THE EDITOR

Re: "Morales Defends His Salary"

This article written by Daeyung Lee was very informative to the student body. Recently, in this student tuition hike, many students are left confused, angry, and highly misguided. Students all came together to protest this hike with little to no effect. It is nice to know it was under discussion. Although, understanding Morales' income and his raises has me asking a lot more questions. Why are the computer labs in the library being turned into a teacher's lounge? Where is the improvement for the students? Shariann Sticiner Senior

Re: "Morales Defends His Salary"

This article was very interesting and eye-opening. Who knew the president had a house that he doesn't pay mortgage on and a ride to school. Reading this article as a student really knocked some sense into my head and made me more aware of what goes on in the College of Staten Island. Although the article was great, it would've been more reasonable to include where the author got his information from regarding the president's house and transportation to school. Amal Agitra Sophomore

Re: "Morales Defends His Salary"

Bringing the issue of how much our President makes to the students is a great idea. There are very few students who were previously aware of the amount this man makes while we are hearing talks of tuition rising. We are offered limited class space and have a small number of professors, but yet the man in charge sees no problem with his salary. He's even quoted as saying that, "If I believed a temporary pay cut would help CSI, I would." The cut shouldn't be temporary; it should be permanent. Lower his salary and hire more adjuncts. If we aren't going to have a leader who is going to do everything possible to help the students, then we need a new leader. Michael DeMarco Senior

Re: "Student Government Leads Fight to Bring MTA on Campus"

This article does have great intentions on stressing the fact that students would prefer to have the s62 on campus. Yet, the author is quite repetitive. Possibly the repetition is used for emphasis, but it is most likely due to a lack of information. There is also a disconnect from the author to the reader. It does transition properly though. The author moves from the voice of the students to President Morales' voice in such a way that I really believe what students want matters to our President. Erin Meehan Sophomore

Re: "CSI Employee Dies After Cop Bust on Campus"

A good point was raised in Lee's article about the need for an upgrade to the CUNY Alert System. Students should know as soon as possible all the details of a serious incident, like a shooting on campus, without information being left out. I also feel like this incident raises another, more serious question: Should an off-duty police officer have jurisdiction on a school campus? I think not, but I also don't think an active duty officer should have jurisdiction on a college campus. If they do, then what's the need for our campus peace officers? They provide enough security already in my opinion. People are coming to school here at CSI to learn and prepare for their futures; we don't need a police presence. Geoffrey Heath Senior

Re: "In Defense of My One Year Stands"

The Banner recently ran a story titled "In Defense of My One Year Stands." I have several disagreements with this article. For one, it doesn't talk about sex, it only mentions items of interest such as artists, neighborhoods in New York, authors, or breakfast. I think it's horrible how a person can lead someone on, then break their heart, then gloat about it. If a guy wrote an article like this, every woman would be outraged. I don't believe in setting double standards. The very thing women have been fighting for, the end to double standards, the author just set. Jaron Malone Senior

Re: "Roads are Increasingly Getting Worse Every Year"

I was pleased to see Tiffany Outar's article. I think it is about time to speak out about the large potholes throughout our campus. I first started CSI in 2010, and the roads have constantly become worse. It is only a matter of time until I get a flat or break something under my car. There was a night when it was pouring outside and my car hit a "puddle," which was pothole in disguise and I had to get out in the rain to see if my car was okay. It might not seem like a big issue, but as Outar states, "These are little issues that mean so much to the students." Rachael Weiner Senior

Re: "Legal Acts Not Permitted on Campus"

I was very pleased to see some attention brought to the upcoming "Tobacco free campus." The stance on your article is completely correct because even though some people don't want smoke blown in their face, does not mean they should be giving up a right. Even as an occasional smoker (by occasional, I mean during midterms and finals), I agree with this article. I love my designated smoking areas. I didn't have to deal with dirty looks, there was always someone with a lighter, and a cigarette disposal right there. Thank you for trying to stick up for our rights. Amanda Granberg

Re: "Q & A With New Dolphins Shortstop Bryan Moreno"

Big time "props" on the question, "How are you going to handle the adversity when you make your first error at short?" Whenever there is a position change in baseball, people forget it is a tough adjustment. Although Bryan Moreno is a great athlete, he is going to receive a few bad hops at shortstop, and as a writer, you could have asked, "How is it going to feel when you make that first diving play?" Instead, the writer humanized the subject, and Moreno showing great humility answered the question, "Well, I know I'm going to make errors..." That is great to hear from a college player. And due to the question, I wouldn't have been able to hear it. Greg Cardazone Junior

The Banner is now offering INTERNSHIPS to CSI students. Internships last one semester and give students the opportunity to learn about media. Interns will work a minimum of 12 hours per week, and can focus on:

- Blogging • Editing • Photography
- Graphic design • Layout & production
- Reporting • Web design • Fact-checking

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Aluna J., a freshman accounting major, came to CSI in the hopes of opening up her own accounting firm.

"Pulse of a Diverse Student Body"
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more favorable qualities was her beautiful campus.

"I love the big campus; I love the diversity [of the student body], and the cute girls," Angel I. said with a smile.

Although, one person's prize could be another person's misfortune. Jen K., a freshman transfer student from Kings Borough Community

"I love the diversity [of the student body], and the cute girls," Angel I. said.

College finds walking to and from classes at night to be fairly ominous.

"The campus at night is very eerie," Jen K. said. "At night I find it hard to navigate, because of the dim lighting and [creepy] trees."

Jen K. was not just critical of CSI; she was also complimentary. She left the guidance office less confused and more informed than when she went in, and was glad to discover that all the credits from the previous school she attended were all transferable.

"CSI has very good general elective counselors, they helped me a lot," Jen K. said.

Though this was not her first choice, she wanted to attend Brooklyn College, she has grown to appreciate what CSI has to offer. She enjoys CSI for her well rounded liberal arts curriculum and is planning to have a career in Education.

imity between their jobs and their homes are a welcomed convenience.

Course scheduling has added to CSI's appeal. That has been a major determining factor for some when deciding on what campus to attend.

Angel I. is a paralegal in the city and his sedulous degree of hard-work leaves him no breathing room at all to attend classes. If not for CSI's flexible class hours he

would be unable to get the degree coveted by so many employers in today's tumultuous work environment.

"I appreciate [CSI's] scheduling [format]. The week-end schedule helps facilitate the transition from [my] city job," Angel I. said.

The overall theme I got from the student body was CSI was not as terrible as they expected it to be.

What more can we ask for?, but better food in the cafeteria. But that is a separate topic all together.

That was as far as Jen K's affection for CSI went. She was a lot less complimentary of her professors. According to her the professors at CSI are too strict and inflexible.

"One out of three of my professors are acceptable," Jen K. said. "I commute to school, I need to text in order to communicate when I'll need a ride."

A lot of the students that attend CSI frequent Mass transit. Especially during the winter seasons, students find that CSI's prox-

CUNY community colleges lost \$26.3 million. During the same period, the state financial aid program, the Tuition Assistance Program (TAP), was cut by \$74.3 million.

NYPIRG fought these cuts by calling key legislators, gathering of names for petitions, writing letters to local legislators, testifying before the Senate Finance and

While NYPIRG has many student supporters some people see their efforts as the root to the problem. The sentiment among some CSI students was that organizations like NYPIRG are part of the reason tuition is rising.

"All they do is take our money through the student activities fees and run around protesting," said Kaitlin Steinbeck. "They

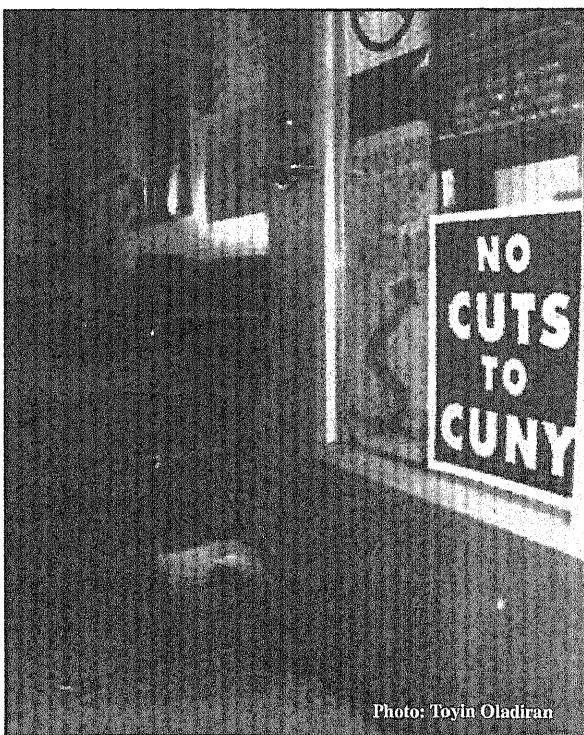


Photo: Toyin Oladiran

In the absence of the NYPIRG project coordinator, student member Jay Corrente helped plan and execute NYPIRG events on Wednesday Nov 16.

want to turn this country into a welfare state; I took out loans and so can other students."

To many however, loans are discouraging especially in a competitive market with no guarantee that the degree the loan was used for will land them a job after graduation.

"We are in a depression and Bloomberg is draining us," said Michael Columbia. "In this economy, I don't want to have to pay more to go to school."

"NYPIRG Plans Tuition Protest at Albany"
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the breakdown of their school system. Over the years hundreds of millions of dollars in budget cuts have led to students paying more for less. They have gotten tuition hikes, budget cuts, overcrowded classrooms and some courses have been cut from certain schools thereby delaying

"You can't increase tuition in this economy. You leave people with no options."

graduations for students who needed those classes to graduate. Budget cuts have also led to unsanitary conditions in the classrooms due to maintenance staff layoffs.

NYPIRG has been putting a lot of effort into fixing these problems yet as time passes and the economy worsens, those in charge of budgeting feel more inclined to push the bill onto the students. During the period of 2008-2010, state funding for CUNY senior colleges shrank by approximately \$250 million while

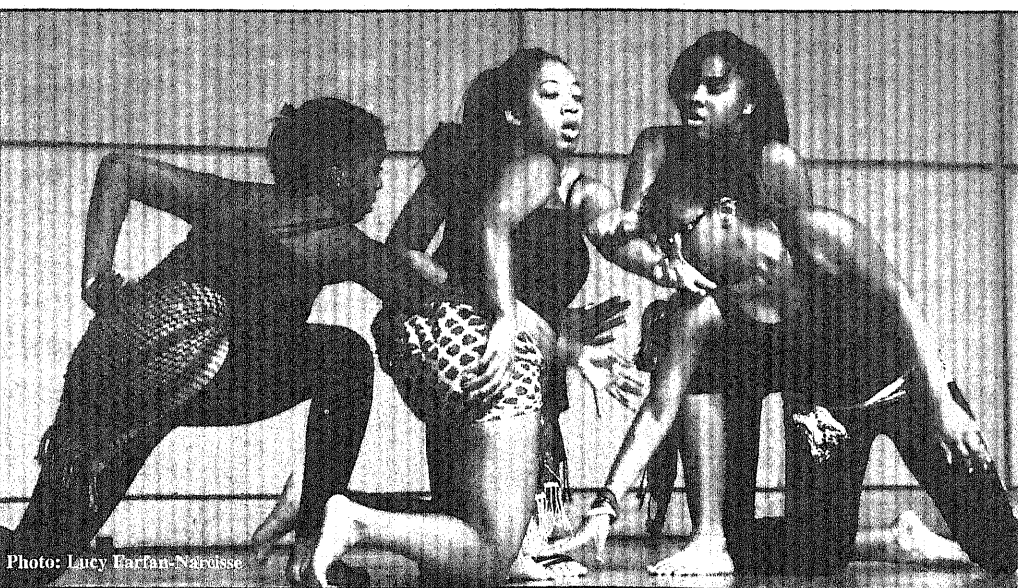
Assembly Ways and Means Committees and protesting in Albany.

In previous years, the protests at Albany have consisted of marches down State Street, petitioning, news conferences and rallies in the park on the west side of the Capitol. Most state legislators also met with the students throughout the day and the students were given the opportunity to express their concerns and convince the legislators that the proposed bill should not be passed.

thing you set your mind to do," Brown said.

Many local dance troupes and musicians such as the Curtis High School Dance Company, Harlem Witness, Ladibree, Karyn's Angels, Pink Diamond Steppers and Tsai-Ann Hill paid a soulful and entertaining tribute to honor the memory of Martin Luther King Jr. and Staten Island's own DJ Megatron and a local young student Aniya Williams.

This event not only showcased the talents, uniqueness and diversity of the community of Staten Island but brought together families and individuals alike. All the while echoing the prominent theme and meaning of Martin Luther King Jr.'s infamous words "I have a dream."



The Harlem Witness perform during the Martin Luther King Jr. Day Family Summit.

"Martin Luther King Jr. Day Kicks Off at CSI"
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Guides was also present offering a sampling of Girl Guide cookies and information pertaining to club involvement and meetings that take place locally.

"I love Girl Guides," said 6 year old Kiani Foster. "I have been a Girl Guide for two years."

Tracey Brown, a local author and advocate from Mariner's Harbor was the guest speaker at the event, she labeled herself as a young girl from the projects.

"Dare to dream big," she said. Brown emphasized the importance of honoring Martin Luther King Jr.'s legacy and the essence of who he was and what it was that drove him. "You can do any-

Have the Right Skills to Pay Your Bills
Career and Scholarship Center Believes the Right Path Could Make All the Difference

BY STEPHEN KLIN

Being prepared and ready with the necessary skills for the job market can make all the difference in preventing unemployment after graduation.

Richard Krzysztoforski, Career Development and Internship Specialist at CSI, would offer this advice to every student. He also recommends that students look into jobs that they will truly desire and take advantage of the skills they possess. His message on the whole is that students do not base their decisions solely financially.

"You need a job that matches the skills you have," said Krzysztoforski. "If it's a job you enjoy, you're likely to do better at it."

In addition, Krzysztoforski insists that preparation and skills are key to employment. Despite the statistics, students of all GPAs will be able to find employment after graduation with the right interview, resume, and cover letter skills, according to Krzysztoforski.

Students without volunteer, internship, and work experience may have a more difficult road to employment. Besides just skills, Krzysztoforski enforces that students build up on their resumes.

Higher unemployment rates have caused fewer companies to hire college graduates. Krzysztoforski even acknowledges that it now takes roughly a year for graduates to find a job within their major rather than the previous six to seven months.

To help with this, the Career and Scholarship Center will be holding "Career and Scholarship Month" in March. Scheduled events include, but are not limited to, Speed Networking, the Art of the Business Meal, and Professional Dress and Image Seminar. Students can pick up a schedule of events and find out more at the office.

"It certainly is harder," said Krzysztoforski. "You just have to prepare more than you did previously."

While Krzysztoforski states that there are no majors that more employable, there are different technical degrees. He states that students should look at the skills they earned in that major rather than the major itself. For these different majors, he recommends Monster.com and Yahoo Jobs as well as mediabistro.com and mandy.com specifically for communications and cinema majors.

Other job databases for CSI students include CSICUNY.OptimalResume.com (access code: CSI105) and Internships.com (school registration code: csidolphins). Everyone is invited to use the Career and Scholarship Center's resources as well, but one should always know what they are looking for.

Employers are not just looking at GPAs; they are looking at the whole package as to how active one was at their college. As Krzysztoforski puts it, they are focusing on the college experience. One's accomplishments, volunteer work, internships, scholarships, and other activities all impact the employer's decision in this job mar-

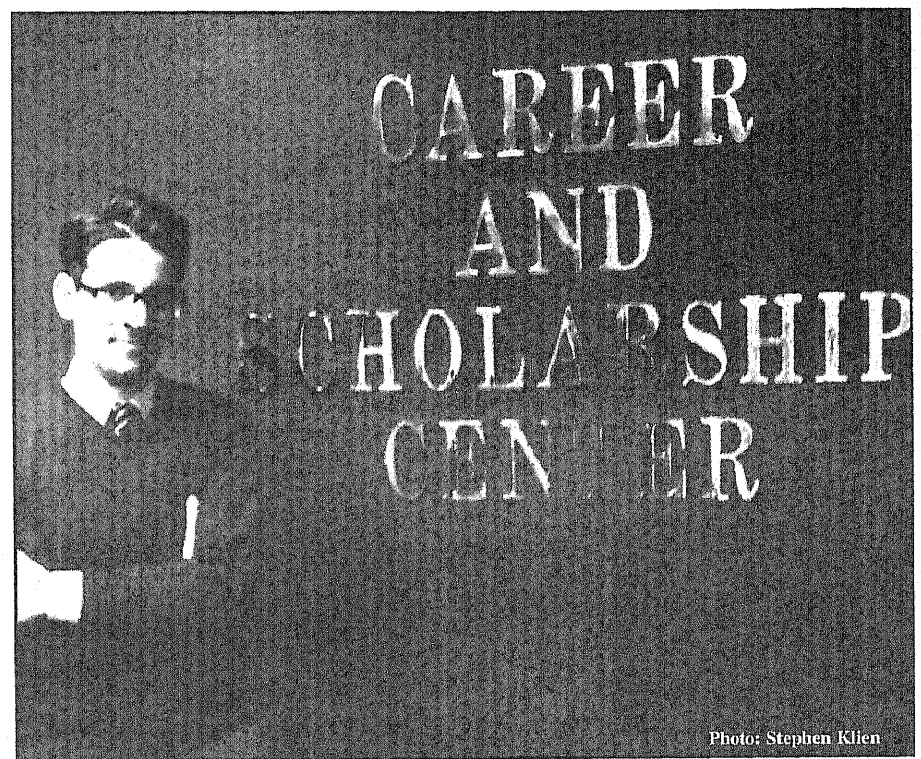


Photo: Stephen Klin

Richard Krzysztoforski, Career Development and Internship Specialist at CSI feels that being knowledgeable and ready with the necessary skills for the job market is the best way to prepare for your post-graduate career.

ket. While Krzysztoforski feels that graduates may be underprepared, one's networking skills with classmates and faculty are helpful. Another recommended technique is taking up a temporary or lower wage job that is more in line with the skills towards your major. The Career and Scholarship Center is located at Building 1A, Room 105, and can be accessed via telephone and email at 718-982-2300 and careers@csi.cuny.edu respectively.

It may seem like the odds are overwhelming, but Krzysztoforski emphasizes that one should not get discouraged and that everyone should be concerned for the future. He says that graduates should be aware of their

strengths and weaknesses, understand their past experiences, and understand what they are doing in the present. He recommends that students do two internships and experience campus life. He also recommends that graduates take the necessary steps towards making sure their major is right for them. The Career and Scholarship Center is located at Building 1A, Room 105, and can be accessed via telephone and email at 718-982-2300 and careers@csi.cuny.edu respectively.

You also want to find a job in line with your skills," said Krzysztoforski. "Skills for any sort of job."

CSI Marketing Association Meets With Viacom Executives

BY ESMERALDA XHELESHI

Viacom International Media Networks is a global leading entertainment content company. It delivers media through motion pictures, digital media and through their 170 television networks; such as MTV, VH1, Comedy Central, Nickelodeon and many others.

The CSI Marketing Association visited Viacom headquarters on Jan 5, 2012 in NYC and gained an informative outlook of the company. Nicholas Zikos, a member of the Marketing Association set up and coordinated the event, which consisted of a presentation and discussion from Viacom International Media Networks executives.

The event started with Katherine Liu, Vice President of Strategy and Business Development, International. She began the presentation speaking about the company and its objective to expand and enhance the brand's channels internationally.

She then introduced Bob Bakish, President and CEO of Viacom International Media Networks. Mr. Bakish, employed with Viacom since 1994, feels that it is important to give back to aspiring undergraduates through corporate presentations.

He also discussed the challenges of competition and piracy, then explained the conditions and procedures that are being used to minimize the threats.

Following, the Senior Manager of Marketing and Licensing, International, Nancy Wynne talked about brand management and brand development at Viacom. Brand management focuses on the company's brands from the consumer's perspective. Wynne takes a look at changes in their brands by reviewing the ratings to determine whether people are watching a particular show. Brand develop-



Photo: Esmeralda Xheleshi

The CSI Marketing Association visited Viacom headquarters on Jan 5, in New York City to gain an informative outlook of the company.

ment consists on reviewing the products from licensees and approving them. Product details are heavily focused on such as colors, patterns, logos, package size, etc. Wynne incorporates marketing activities that determine what the consumer wants out of a product.

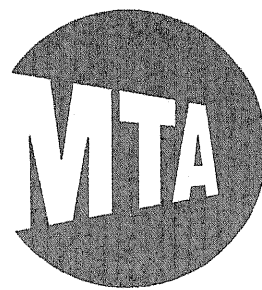
Julia Phelps the Senior Vice President of Corporate Communications, International discussed the relevance of press relations and speeches. She was currently promoted from Viacom as the Vice President of Communications. Phelps travels and gives speeches and presentations to the media. She communicates messages that Viacom wants to

deliver to the public. Christian Kurz is the Vice President of Research Insights and Reporting. He explained what a television researcher does. Initially research is conducted in order to report who researches what and how, whether through direct television, DVR or online streaming. Next, this nominal data is converted in order to answer questions such as how do people watch TV? Then this information must be utilized to understand the audience. Kurz now evaluates the consistency of their channels such as are people watching a show regularly and has marketing and advertising obtain new viewers. He also studies the trends

of consumer preferences in correspondence to time. As time passes, so do the favorite shows and Kurz conducts research to determine what consumers like and dislikes have changed to and what's next for television. Brian Dutt the Director of Strategy and Business Development and Sean Moran the Executive Vice President of Advertising Sales MTVN Music & Entertainment Group together discussed the relevance of relations and reputation in your career path. It is important to make an impression and be prepared for an interview. They discussed the importance of an "Elevator Speech" which is to be able to summarize yourself in less than five minutes. Furthermore, learn how to present and articulate yourself in front of a group of people.

Bruce Gillmer, Executive Vice President of Music & Talent Programming and Events discussed the wide array of activities involved in music marketing. He leads strategic partnerships within the international music industry and is responsible for celebrity events. Gillmer also explained his responsibilities with developing and programming the short-form and long-form music properties which include From Above and Hoods.

Viacom International Media Networks consists of many divisions throughout the company. The CSI Marketing Association had the opportunity to meet with the Executives of Viacom International Media Networks in the corporate building. The Viacom executives had an open discussion with our club and were open to questions about Viacom, their job positions, their routinely job activities and how to get a job. This trip to Viacom gave our club the opportunity to meet and communicate with the people behind the media. Our club members felt this trip was a beneficial experience and we were honored to share our time and thoughts with the Viacom International Media corporation.

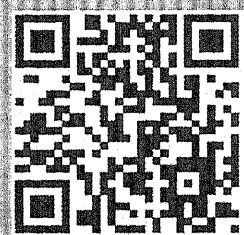


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BANNER STYLES

2012 Spring Fashion

Past Trends Make Way For Newer, Brighter and Bolder Styles

BY NICOLE PAGANO

This spring season expect to see bright colors and bold designs, so many different trends made an appearance, both new and old.

Designers took inspiration from the past fall season and found a lot of new inspiration too, including an office look that debuted huge on the runways to bright neon colors and a classic decade. This spring is definitely something to look forward to.

Floral prints and color blocking were two big trends from the fall 2011 runway season. This spring designers pulled from that season but made everything brighter and bolder.

Floral prints have been a big trend for the past couple of years but even so flower power has been taken to a whole new level this spring. Designers have taken basic flower prints and amped them up with inspiration from actual painters. Vincent van Gogh inspired Kate and Laura Mulleavy from Rodarte for their spring designs. These designs look like a beautifully painted canvas not just a simple print.

Mod style is also still in, and just like last fall season color blocking is a huge part of mod fashion. Color blocking is the layering of different colors and prints; it is safe to say that this trend is here to stay for a while. The colors just keep getting brighter and brighter.

One of the most popular and new trends this spring season are peplum skirts and shirts. They absolutely huge and can be

found almost in every store now. They were a big part of 60's fashion and made a big comeback on the spring 2012 runways.

Another new and big look seen on the spring 2012 runways was the trendy work suit. Including a blazer, a dressy blouse and either shorts or a skirt. Blazers are definitely in this spring, designers such as DKNY included them in her entire runway collection this year. This outfit is definitely not just for the office anymore. They are now so versatile that they can be worn as a day outfit or for a night out.

Neons and pastels are definitely in, no more blue jeans but what about lime green or hot pink? "We have them in every color," said Bebe store manager Maria Sheikh. "Color jeans are definitely huge this spring."

One bright color that is taking over spring designs very quickly is tangerine. It was by far one of the most popular colors on the runways. Almost every designer had oranges in their runway collection this season including Michael Kors and Erin Fetherston. Tons of different style clothes are being seen in tangerine. From jeans, tops to skirts and dresses, this color is definitely a favorite in designer's eyes.

The classic decade of the 20's stepped back onto the runways this season. Flapper dresses were shown in bright metallics. Feathers and elegant beading also marched down those runways, nothing short of the roaring twenties fashion. One major trend during the twenties were hats. The cloche



The best of Spring 2012 Trends is the "Roaring '20s," which is back in full form with lace, beads and metallics to jazz up this old fashioned look.

hat, which is also known as the flapper hat is making a huge comeback along with head wraps and lace bands.

Tying into the twenties fashion are pleating

and polka dots, these trends are compliments to any dress or skirt. They give No matter what trend you favor most this season is all about versatility. Feel free to mix and match and take a trip back in time.

Campus Style

BY LUCIA ROSSI



Dominic Ventolora, 24, a Business major, has a casual but formal sense of style. He believes, "It's all about the hair."



Emmy, 19, is a Music major. Kurt Cobain and Florence Welch are her fashion inspirations. Her style advice: "Be yourself. If you're not sure, then experiment with everything."



David Santos, 19, is majoring in Communications. His fashion inspiration comes from Bam Margera and Hot Topic. "I think my fashion reflects the phrase, Hakuna Matata."



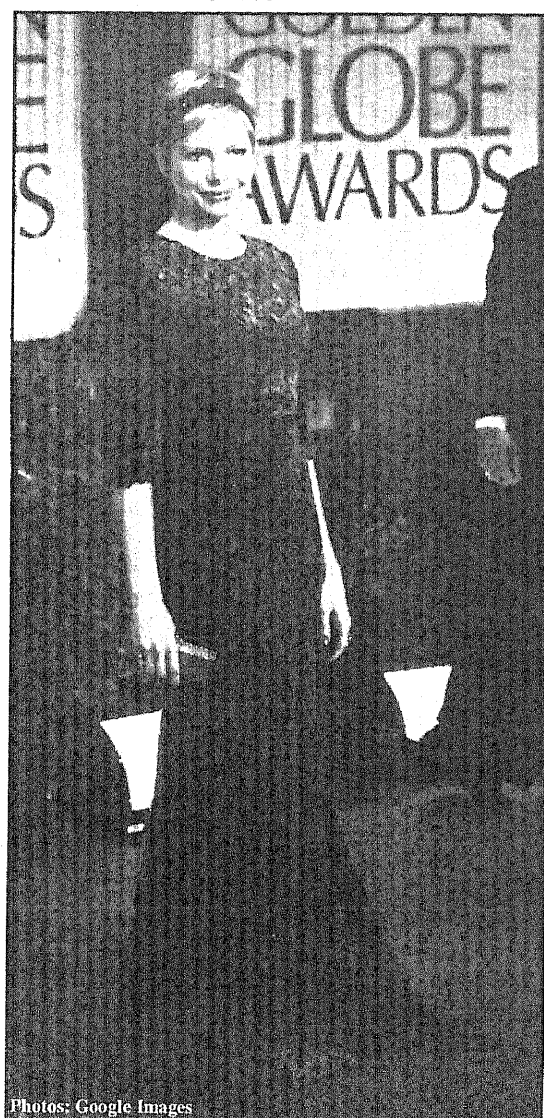
Alex Cannavo, 21, a History major, has a dressy and casual sense of style. His fashion advice: "Just be who you want to be."

BANNER STYLES

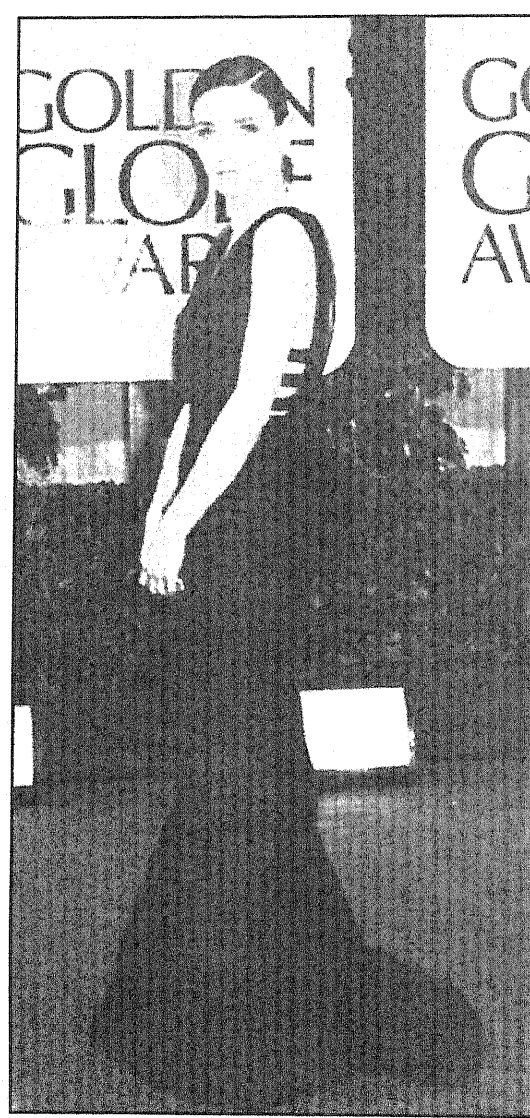
Oscars Red Carpet Fashion Predictions Revealed

Who Will Your Favorite Stars be Wearing?

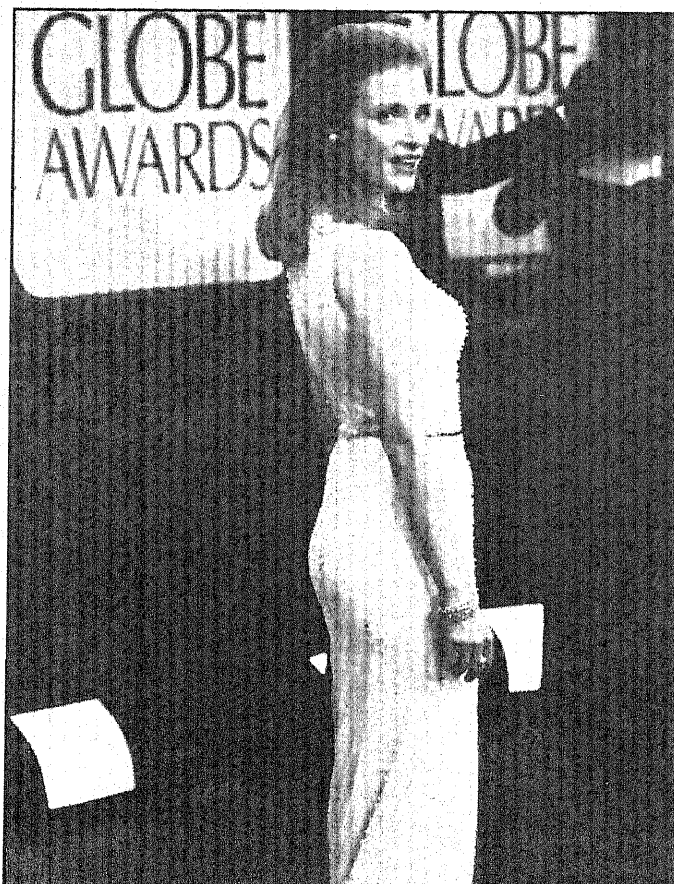
BY NICOLE PAGANO



Photos: Google Images



Michele Williams, left, will be dressed by stylist Kate Young, a former Vogue editor. Williams always keeps her looks very classy, will she go for a more bold statement this time? Viola Davis, center, looked stunning on the SAG Awards red carpet. She was not afraid to show some skin, can we expect to see the same for the Oscars? Rooney Mara, right, is working with Ryan Hastings, a former fashion editor. Mara is not afraid to stand out with cut out designs and a more gothic glam approach.



Jessica Chastain has a very old Hollywood look to her, lace or art deco beading might be a design that compliments her gown on the carpet.

Every year fashion lovers await with anticipation to see what designers their favorite celebrities will be stepping out on the red carpet wearing.

Spring colors and designs will definitely have a big impact on helping stylists choose the right pick for their clients.

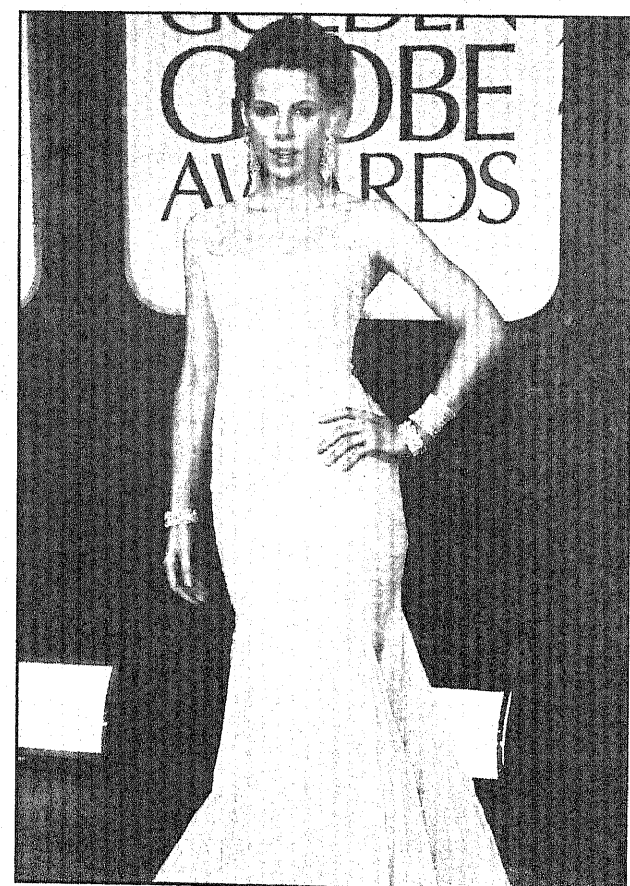
This year for the Oscars expect bright hues, natural beiges and mermaid style gowns.

Add in some floral print, lace and art deco designs and you have the basics for the 2012 red carpet.

These trends proved to be huge on the 2012 spring runway and are sure to be seen somewhere on the Oscar red carpet.

According to The Hollywood Reporter, all the big nominees already have been paired with their stylists and are getting ready to make a statement fans and press

will be talking about for a long time.



Kate Beckinsale looks gorgeous in anything she wears, at the Globes she wore a beautiful mermaid style gown with beading detail designed by Roberto Cavalli.

Love And The Island

My Boyfriend's Best Friend

Is it Possible For Guys and Girls to be Best Friends With No Utterior Motive?

BY LUCIA ROSSI

Say you are with your boyfriend/girlfriend for nearly a year and everything seems perfect. But, one thing is bothering you; Their best friend of the opposite sex.

You've been introduced to them and you can't find any reason to like them. Then whenever your significant other mentions them, you start to hurt inside. You know this is a problem and needs to be handled or it

they need to know for the sake of your own relationship.

Then, do your best to calmly explain why this situation makes you uncomfortable. Try to list reasons why this person isn't connecting with you and why you don't like them around. Sometimes, girls/guys dislike other girls/guys for no reason. If you give specific reasons why you dislike their best friend, then your loved one will understand and you can move on to a solution.

"You suggested hanging out and it doesn't go well. They are talking to each other as if you're not there, you feel like a third wheel."

will put tension in your relationship.

It's normal to feel uncomfortable with this type of situation until you are properly adjusted. The doubt in your mind is: Is it possible for guys and girls to be best friends with no ulterior motive?

First thing you do is talk to your loved one about how you feel. Their best friend is important to them so the issue should be important to you. Although it will hurt your boyfriend/girlfriend to hear it, it's something

it is also important to be gracious about the issue after it is made clear. When they mention their best friend to you, don't comment on it. Let it pass. If you keep complaining about the situation once your point has already been made, there will be tension in your relationship. Remember most importantly, to respect their friendship. Never make them choose between you and them because that wouldn't be fair. TRUST your loved one with helping you to handle this, otherwise you

have insecurity issues.

One way to solve this is to merely get to know the person better. Maybe you can learn to understand what kind of person they are so you are more comfortable. I highly suggest doing this with a group of friends a few times before you hang out alone just the three of you, so that way it's easier and less awkward to talk to them. Find common ground on what

If you're still in that stage when you don't know their best friend and you feel somewhat disrespected, then try to avoid direct interaction. Show basic courtesy for the sake of your boyfriend/girlfriend. Pretend to not be affected by their friend's presence. Perhaps if you even fake it long enough, you'll adjust with them and be okay. Ignorance can be bliss.

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you like and dislike, figure out why your significant other enjoys their company. Whether they really want to be your friend, or they are waiting for your downfall, it's better to keep them close.

Now, say you suggested hanging out and it doesn't go well. They are talking to each other as if you're not there, you feel like a third wheel. This is suspicious behavior when you have the total right to ask what's going on. The same goes if they spend more time with their best friend than you. Is it possible your loved one is purposely trying to make you jealous? If so, then who needs them? Lets hope this isn't the case.

If you want an alternative opinion on your loved one's friendship; ask their friends that have known them longer than you and see if they think you have any reason to worry. If you know they support your relationship, their answer may be comforting as well.

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If your loved one is very understanding, then they will minimize the time spent with their best friend until you're soreness subsides. Just know, there is no way of escaping this because you would also know a best friend is someone who will always be there. This is something that must be lived with because you cannot control someone's life and who they enjoy being around.

For this to get better, you need a strong heart. Know your own value of self worth so you can prevent feeling threatened. Don't dwell on their friend all the time. Keep sane and stay focused on what really matters, your own relationship.



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BANNER STYLES

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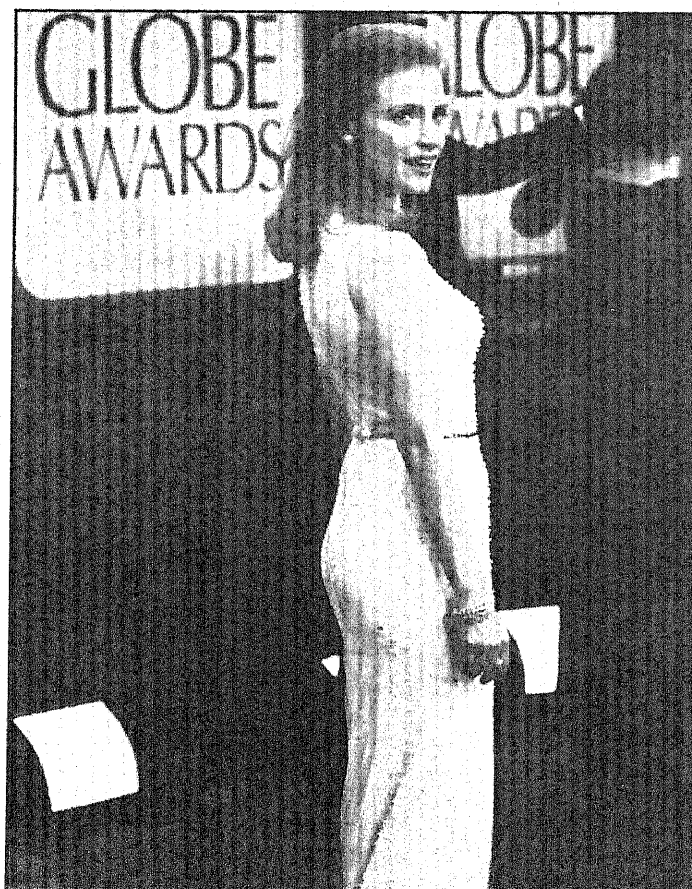
BY NICOLE PAGANO



Photos: Google Images

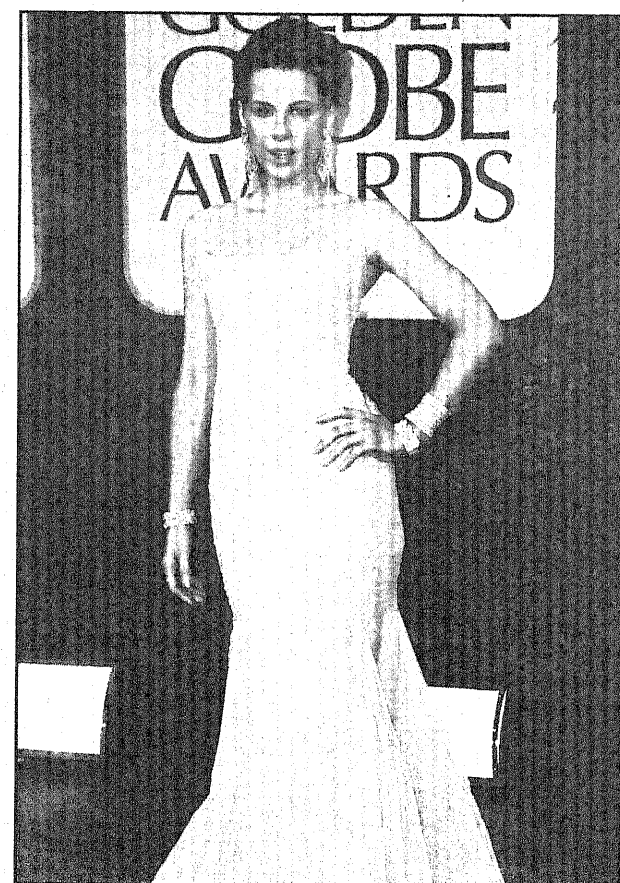


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BANNER SPORTS

Dolphins Roll On Senior Night "Senior Six" Celebrate Career With A Dominant Performance Over Berkeley



Photos: Kellie Carnevale

Left to right: "Senior Six" players JC Albano, Chris Maccaronnee, Jordan Young, Dale Taranto, Lameik Black and TJ Tibbs Pose During the Pregame Ceremony for the CSI Dolphin Basketball team's Senior Night.

BY JAMES MARDIKOS
& JESSICA PIFALO

After becoming eligible midway through the 2010-11 season, Senior JC Albano was told he probably wouldn't be able to crack the rotation.

A lot of players would have packed it in and focused on other endeavors, but Albano hung around.

The reward was last Thursday night, where he was able to celebrate his Senior night with fellow seniors Jordan Young, TJ Tibbs, Dale Taranto, Chris Maccaronnee and Lameik Black.

In the final home game of the season the Dolphins took on the Knights of Berkeley College and took care of business, 104-65.

CSI shot 57% from the floor and forced 24 turnovers.

Sophomore Bloochy Magloire led the way with 18 points, while freshman Javon Cox contributed 17. Young and Tibbs nabbed 13 points a piece, while Tibbs also had eight assists.

For Albano, he only chipped in one free throw and two assists, but being able to experience his senior night was more than enough for him.

"I was a bit emotional when I saw the gym decorated with the pictures of us six seniors; my friends," said Albano.

The ride has been an interesting one for Albano. After playing his first two years at Baruch, he transferred to CSI for his junior year but wasn't eligible until the second semester. However, Coach Petosa told Albano that since the team was flourishing it

be very tough to work him into the team's rotation.

"Seeing my family and friends in the stands wearing Dolphins shirts with my name and number on them made the decision for to stick it out all worth it in the end," said Albano

Before the action on the court took place, CSI stopped to honor the six seniors.

They were joined by their teammates and coaches for a pregame ceremony celebrating their careers here at CSI.

"I've been playing basketball all my life and I have never felt so comfortable with a team and a coaching staff," said Taranto. "It's sad to see it all end, but I wouldn't trade it for anything."

Early on, the teams traded nine leads with eight ties in the first half. The Knights pushed ahead with a one point lead for the last time with 5:49 left.

From there, the Dolphins caught the spark they needed from a Cox basket and a three-point play by Young.

CSI ended the half on a 7-0 run, which culminated with Tibbs hitting a three pointer at the buzzer to put the Dolphins out on top going into the locker room.

The Dolphins kept momentum going in the second half, amassing a 13-0 run which stretched the lead to 23 with 17:03 to go.

The Dolphins added another 19-3 run to close the game up for good.

The win was one the seniors will certainly hold with them. "The win was great, it is an emotional night though," said Maccaronnee "I have been playing with Jordan



Teammates and Coaches Join the "Senior Six" Before Defeating Berkeley College, 104-65.

and Dale for the past four years and with TJ for a long time. It's a great feeling seeing how much we have progressed over the past four years, coming from a team with not a good record, to what we are now; which is a great winning team."

The feeling was pretty mutual from Tibbs. "It is emotional to see it end, it's nice to see fam-

ily and friends come out and support us," said the point guard. "I really appreciate everything and everyone, from Coach Petosa, to my teammates, to everyone here at CSI, I am forever grateful."

The Dolphins improved to 17-4 this season and they travel February 6th to York College for more CUNYAC action against the Cardinals.